

2018 MAZDA CX-9



MAZDA

DRIVING MATTERS®

*ZOOM-ZOOM*

We do not simply exist to make cars.  
We strive to achieve something more.  
To ignite moments  
and improve each day through experiences  
that awaken you,  
move you,  
stir your soul.

This is what drives us to push boundaries  
and defy convention, every day.  
It's why we refined the rotary engine in 1967,  
resurrected the roadster in 1989,  
and reimagined how an automobile is developed,  
piece by piece, in 2006.  
Instead of simply redesigning a car,  
we started from a blank sheet of paper  
and built the ideal vehicle around  
how it would make you feel.

Today, we stand more determined than ever,  
with breathtaking designs  
and revolutionary technologies like SKYACTIV® TECHNOLOGY and i-ACTIV AWD®.  
Built to create an even deeper connection  
between you and your Mazda.  
An emotional bond, formed at first glance  
and reinforced every time you get behind the wheel.  
To us, this bond is everything.  
And it inspires us every day,  
to design better,  
innovate more  
and make each Mazda  
smarter and safer than what came before.  
**Because we'll never stop  
making driving matter for you.**



**HIROSHIMA SPIRIT** | Since 1920, Hiroshima, Japan has been our source of unwavering courage, commitment and perseverance. We have consistently found inspiration through this community, a shared spirit that pushes us to rise above any challenge. Together, we have achieved more than anyone could have imagined. We have built a global company from the ground up. And we have defied convention to develop innovations that others deemed impossible, from the rotary engine to SKYACTIV® TECHNOLOGY and beyond. Most of all, we have never strayed from our commitment to humanity. Giving all of ourselves, using our hands to craft and make things that matter, that have soul. You'll feel this commitment every time you get behind the wheel of a Mazda. It's why our cars evoke emotion and create a feeling unlike anything else.



**CRAFTED FOR DRIVERS. BY DRIVERS |** The idea that an SUV can be meticulously crafted for drivers and still meet all of their expectations is a paradox. At Mazda, we turn convention on its head and approach the impossible as a challenge. We've reimagined what a premium three-row SUV can be, engineering it with innovative features and refined details. Delivering power when it counts, without compromising safety. This is the 2018 Mazda CX-9. The elegant SUV designed to indulge drivers. And passengers.



**ONENESS** | A vehicle transports you beyond your physical capabilities.

In its best form, it serves as a natural extension of you, anticipating your needs and responding accordingly. Like a horse to its rider. The Japanese call this feeling of oneness Jinba Ittai. And it's a concept that is deeply ingrained within Mazda's culture. You can see it expressed in every detail of our vehicles; from the position of the steering wheel to the placement of the gas pedal, the car becomes an extension of you, acting precisely as it should. The throttle delivers a satisfying response in any situation. The steering answers to even the most subtle nudge with purpose. Every dial, button and knob throughout the cockpit is intuitively placed, allowing you to focus on the road in every moment. Everything working in harmony. This is what oneness means to us.





**THE SPIRIT OF MOTION. CAPTURED |**

Energy in motion, expressed in still form. This is the very essence of Mazda's KODO: "Soul of Motion" design philosophy.

The Mazda CX-9 allures with distinctive lines, depicting an elegant yet agile stance. To achieve this aesthetic, an exploratory form is honed in a simple, yet expressive process. Aptly called a Speed Form, it represents design in its purest element. From there, the form provides inspiration to our master craftsmen as they sculpt the CX-9 in clay, creating full sheet metal designs.

And this sheet metal becomes an SUV designed for drivers.





**THE ESSENCE OF CRAFTSMANSHIP** | For hundreds of years, knife making has been a revered art form in Japan. Embraced for beauty as much as functionality, this legendary method of craftsmanship was the inspiration for the aluminum trim in the Mazda CX-9 Signature. A sweeping single piece of aluminum adorns the dashboard, recalling a sharpened knife. While satin and polished trim finishes also mirror the honed look of handmade blades. Thoughtfully inspired details that capture your attention.





**DRIVER-CENTRIC DETAILS** | In a cabin built for drivers, compromise has no place. Even the smallest detail matters. With this in mind, we paid special attention to the finer points within the Mazda CX-9. The modern, uncluttered instrument panel is not only beautiful, but minimizes distraction. Conveniences like the available Active Driving Display project vital information such as current speed and route guidance onto the windshield, in your line of sight, so you can focus on the road ahead. These driver-inspired innovations are why the CX-9 drives unlike any other SUV.

Active Driving Display not pictured.

The image shows the interior of a Mazda CX-9, focusing on the second and third rows of seats. The seats are upholstered in a rich brown leather with a quilted pattern on the backrests. The interior features dark wood trim on the dashboard, center console, and door panels. The steering wheel and gear shift are visible in the foreground. The overall atmosphere is one of luxury and refinement.

**ROOM FOR INDULGENCE** | In the Mazda CX-9, ample space conveys refinement. In all three rows. Subtle, yet sophisticated details acknowledge your passengers' need for comfort. From the available Nappa leather seats to the sculpted aluminum and genuine wood trim. Each choice is carefully considered. Even the most practical of matters, like accessing the third row, is achieved with finesse. A simple release of a lever allows each section of the 60/40 split second-row seat to tilt and slide forward. While accessing the flexible cargo area behind the third-row seat is as simple as pushing a button to open the available Power Rear Liftgate<sup>1</sup>.

<sup>1</sup> Always check the area around the Power Rear Liftgate before opening and closing it. Please see your Owner's Manual for further details.



**IF WE COULD SILENCE SILENCE, WE WOULD |**

To further amplify your driving experience, we subdued unwanted sounds in the current-generation Mazda CX-9. Fifty-three pounds of sound-deadening materials were incorporated to the floorboard. Parts were redesigned to reduce vibration. Narrow gaps and sound-insulating glass prevent exterior noise from disturbing the cabin. All to help you better enjoy conversations with your passengers in the cabin, or peace and quiet when you're alone.



**MAZDA CONNECT™** | A deeper connection to your car and the road can come in many ways. Like intuitively connecting to the outside world without losing your focus on the road ahead. Through the MAZDA CONNECT™ infotainment system, you can access music, entertainment and information with ease via your Bluetooth®-enabled and Internet-connected device. It's all at your fingertips via the Commander control on the center console. Make hands-free calls, access select social media feeds, listen to audible navigation commands and text message readouts, and more. When it comes to music, the CX-9 helps you feel more connected with our custom signature Mazda Sound. Designed for the CX-9's cabin, the available Bose® Premium Sound System featuring Centerpoint® 2 Surround Sound and AudioPilot® 2 noise compensation envelopes you in a rich sound experience.

**BLUETOOTH®** | **PANDORA®** | **HD RADIO™** | **TWITTER** | **SiriusXM<sup>2</sup>**

<sup>1</sup> Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. <sup>2</sup> Available feature. SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. See full disclaimer in Specifications.



**SKYACTIV® TECHNOLOGY** | When it comes to engineering the ultimate in driving dynamics, to Mazda, the sky is the limit. This is what SKYACTIV® TECHNOLOGY represents. And it begins with the notion of lightness. After all, lighter responds better and consumes less fuel. It's why we engineered our chassis and suspension to be rigid yet compliant with minimal weight. And why our pistons are uniquely designed to be strong yet light, again contributing to more overall performance and efficiency. Not surprisingly, the Mazda CX-9 delivers up to an EPA-estimated 22 city / 28 highway MPG on FWD models and 20 city / 26 highway MPG on AWD models<sup>1</sup>. The CX-9's SKYACTIV-G 2.5T turbo engine delivers power when you need it most, with an impressive 310 lb-ft of torque at 2,000 rpm. Mazda even found a way to improve the CX-9's handling performance. SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control uses advanced technology to create a smoother, more relaxing drive.

<sup>1</sup> EPA-estimated mileage. Actual results will vary.



**i-ACTIV AWD®** | Control. That's the crux of everything that goes into engineering our available all-wheel drive system. When weather or road conditions change, i-ACTIV AWD® helps predict the possible loss of traction by actively monitoring everything from outside temperature and windshield wiper usage to the driver's steering and braking patterns. If, for example, the outside temperature is cold enough for snow and your windshield wipers are on, the AWD system recognizes that the roads might be slippery, and prepares for possible front-wheel slip. If the wheels do in fact slip, the system can quickly transfer engine power to the rear axle. It's a simple yet breakthrough way to help deliver ideal traction in a variety of road conditions.



**i-ACTIVSENSE®** | Avoiding an accident in the first place is always the safest route. With the available i-ACTIVSENSE® suite of safety features, sophisticated safety innovations help alert you to hazards so you can better avoid collisions—or lessen their impact. The result is a more connected driving experience. Which means you can feel more confident when focusing on the road ahead.

**ADVANCED BLIND SPOT MONITORING<sup>1</sup>**

Radar sensors detect and alert when objects are in your left and right blind spots. It also warns when fast-traveling vehicles are about to enter a blind spot from further behind.

**LANE DEPARTURE WARNING SYSTEM<sup>2</sup>**

Alerts you when you're unintentionally about to depart from your lane at a speed of approximately 37 mph or higher.

**ADAPTIVE FRONT-LIGHTING SYSTEM**

These headlights are specifically designed to help you see around corners at night. As you turn into a corner, the headlights pivot up to 15 degrees in the direction of your turn, improving visibility and allowing you to spot potential hazards and dangers ahead.

**SMART CITY BRAKE SUPPORT<sup>3</sup>**

When traveling at low speeds, this system detects objects ahead. If an impact is predicted, the system adjusts the brake pads closer to the disc for faster braking, or applies the brakes if you cannot.

**MAZDA RADAR CRUISE CONTROL WITH STOP & GO<sup>5</sup>**

This system maintains your set speed and minimum following distance from the traffic ahead. If the vehicle you're following reduces speed, even down to a stop, your vehicle is able to slow or stop as needed.

**REAR CROSS TRAFFIC ALERT<sup>1</sup>**

As you reverse, this system promptly alerts you on the back-up monitor, as well as on the side view mirrors, when it detects a vehicle approaching from either side.

**LANE-KEEP ASSIST<sup>2</sup>**

Adds to the warnings of the Lane Departure Warning System by performing minor steering corrections to re-center the vehicle in its lane upon sensing an unintentional lane departure.

**HIGH BEAM CONTROL**

For better vision at night, this system auto-adjusts the headlight beams from low to high as traffic and road conditions allow.

**SMART BRAKE SUPPORT<sup>4</sup>**

At higher speeds, this system senses slow or stopped traffic ahead and alerts when braking is immediately necessary. If the sensor determines that a collision is unavoidable, the automatic brake control will engage.

**TRAFFIC SIGN RECOGNITION SYSTEM<sup>6</sup>**

Based on front camera identification in conjunction with navigation data, this system recognizes and displays traffic signs such as Stop, Do Not Enter and Speed Limit. Alerts are easily viewable at driver's eye level within the Active Driving Display.

<sup>1</sup> Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. <sup>2</sup> Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. <sup>3</sup> Smart City Brake Support operates under certain low-speed conditions between about 2 to 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for further details. <sup>4</sup> Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for further details. <sup>5</sup> Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. <sup>6</sup> Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition or display of the sign. Always check traffic signs visually while driving. Please see your Owner's Manual for further details.



## SPECIFICATIONS

### ENGINE

SKYACTIV®-G 2.5T DOHC 4-cylinder Dynamic Pressure Turbo  
250 hp @ 5,000 rpm (with 93 octane fuel)  
227 hp @ 5,000 rpm (with 87 octane fuel)  
310 lb-ft of torque @ 2,000 rpm

### TRANSMISSION & DRIVETRAIN

SKYACTIV-Drive 6-speed automatic with manual shift and Sport mode  
Front-wheel drive (standard)  
Available i-ACTIV AWD® (Standard on Signature)  
Hill Launch Assist<sup>1</sup>

### FUEL ECONOMY

EPA-ESTIMATED MPG (City/Highway)<sup>2</sup>  
22 / 28 (FWD)  
20 / 26 (AWD)

### FUEL CAPACITY (U.S. Gallons)

19.0 (FWD)  
19.5 (AWD)

### DIMENSIONS (in)

Overall length: 199.4  
Wheelbase: 115.3  
Width: 77.5 (with wheel arch molding)  
Height: 69.0 (with shark fin antenna)

### CARGO CAPACITY (cu ft)

14.4 with 2nd- and 3rd-row seatbacks up  
38.2 with 3rd-row seatback folded down  
71.2 with 2nd- and 3rd-row seatbacks folded down

### TOWING CAPACITY (lb)<sup>3</sup>

Up to 3,500

<sup>1</sup> Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for further details. <sup>2</sup> EPA-estimated mileage. Actual results will vary. <sup>3</sup> Up to 3,500 lbs. of towing capacity. Towing capacities shown are maximums and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and other valuable information. Towing a trailer will have an effect on vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda.

## CX-9 SIGNATURE

Includes the following features in addition to or in place of CX-9 Grand Touring:

### DRIVETRAIN

i-ACTIV AWD®

### EXTERIOR

LED signature grille accent lighting

### INTERIOR

Auburn Nappa leather-trimmed seats

Auburn-colored interior accents

Leather-wrapped steering wheel with unique stitching

Genuine Rosewood interior trim

LED shifter accent lighting

## CX-9 GRAND TOURING

Includes the following features in addition to or in place of CX-9 Touring:

### EXTERIOR

Power sliding-glass moonroof with sunshade

20-inch alloy wheels with Dark Silver finish and P255/50 R20 tires

Adaptive Front-lighting System

LED fog lights

Bright-finish lower body trim

Windshield wiper de-icer

Aluminum roof rails with Satin Chrome finish

### INTERIOR

Windshield-projected Active Driving Display

Heated steering wheel

Bose® Centerpoint® 2 Surround Sound System with 12 speakers and AudioPilot® 2

SiriusXM Satellite Radio<sup>1</sup> with 4-month trial subscription to the Sirius All Access package

Mazda Navigation System

LED interior illumination

Front and rear door pockets

Front door handles and power window switches

Center console

Aluminum interior trim

Driver's power seat memory

Heated 2nd-row seats

2nd-row retractable window sunshades

Full-color Active Driving Display

### SAFETY AND SECURITY

Traffic Sign Recognition System<sup>2</sup>

Front and rear parking sensors<sup>3</sup>

## CX-9 TOURING

Includes the following features in addition to or in place of CX-9 Sport:

### EXTERIOR

Power Liftgate with programmable height adjustment<sup>4</sup>

18-inch alloy wheels with Dark Silver finish and P255/60 R18 tires

Auto-on/off headlights

Heated side mirrors

Rain-sensing windshield wipers

Chrome grille insert

Piano Black B and C pillar trim

### INTERIOR

8-inch full-color touch-screen display

Mazda Advanced Keyless Entry System

Heated front seats

Leather-trimmed seats (1st- and 2nd-row outboard seating positions)

8-way power-adjustable driver's seat with power-adjustable lumbar support

Power-adjustable front passenger seat

2nd-row center folding armrest with integrated storage,

cup holders and 2 USB charging ports

Auto-dimming rearview mirror with HomeLink®

Dual illuminated visor vanity mirrors

### SAFETY AND SECURITY

High Beam Control

Lane Departure Warning<sup>5</sup>

Lane-keep Assist<sup>5</sup>

Mazda Radar Cruise Control with Stop & Go<sup>6</sup>

Smart Brake Support<sup>7</sup>

### AVAILABLE TOURING PREMIUM PACKAGE

Includes power sliding-glass moonroof with sunshade, front and rear parking sensors<sup>3</sup>, Mazda Navigation System, Bose® Centerpoint® 2 Surround Sound System with 12 speakers and AudioPilot® 2, SiriusXM Satellite Radio<sup>1</sup> with 4-month trial subscription to the Sirius All Access package, LED fog lights and 2nd-row retractable window sunshades

## CX-9 SPORT

Includes the following features:

### SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control

### EXTERIOR

LED headlights with auto off

LED daytime running lights

LED taillights

18-inch alloy wheels with P255/60 R18 tires

Body-colored rear roofline spoiler

Power side mirrors with integrated turn signal indicators

Rear privacy glass

Dual exhaust outlets

### INTERIOR

Three-zone automatic climate control

Power windows with one-touch auto open/close on all windows

Power door locks with speed-sensing auto lock

Remote keyless entry

Cloth-trimmed seats

Leather-wrapped steering wheel and shift knob

Manually adjustable driver's seat

Trip computer

Outside temperature display

Cruise control

Tilt and telescoping steering column

Steering wheel-mounted audio, phone and cruise controls

Rearview Camera<sup>8</sup>

Audio system with 6 speakers

Auxiliary audio input jack and 2 USB audio input ports

Bluetooth® hands-free phone and audio streaming

MAZDA CONNECT™ infotainment system<sup>9</sup> with:

7-inch full-color touch-screen display

Multifunction Commander control

HD Radio™

Infotainment system voice command

Aha™ Internet radio integration

Pandora® Internet radio integration

MAZDA CONNECT™ infotainment system (cont.)

Stitcher™ Internet radio integration

Radio Broadcast Data System program information

SMS text message audio delivery and reply

Dual 12-volt power outlets (front and cargo area)

Front door pockets illumination

2nd-row 60/40 split seatbacks with center armrest and cupholders

3rd-row 50/50 split seatbacks

Rear cargo area storage boxes and under-floor storage

### SAFETY AND SECURITY

3-point seatbelts at all seating positions

Advanced dual front air bags<sup>10</sup> with driver's seat-position and passenger-weight sensors

Engine Immobilizer

Front side-impact air bags<sup>10</sup> and side-impact air curtains with rollover protection

Advanced Blind Spot Monitoring<sup>3</sup>

Rear Cross Traffic Alert<sup>3</sup>

Smart City Brake Support<sup>11</sup>

Hill Launch Assist<sup>12</sup>

Dynamic Stability Control<sup>13</sup> and Traction Control System

Roll Stability Control<sup>14</sup>

Trailer Stability Assist<sup>14</sup>

Tire Pressure Monitoring System

E911 automatic emergency notification

### AVAILABLE POWER DRIVER'S SEAT PACKAGE

Includes 8-way power-adjustable driver's seat with power lumbar support, heated front cloth seats, heated side mirrors, auto on/off headlights, High Beam Control, Lane Departure Warning<sup>5</sup>, Lane-keep Assist<sup>5</sup>, Mazda Radar Cruise Control, with Stop & Go<sup>6</sup>, Smart Brake Support<sup>7</sup> and rain-sensing windshield wipers

<sup>1</sup> SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the SiriusXM All Access package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. <sup>2</sup> Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition or display of the sign. Always check traffic signs visually while driving. Please see your Owner's Manual for further details. <sup>3</sup> Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. <sup>4</sup> Always check the area around the Power Liftgate before opening and closing it. Please see your Owner's Manual for further details. <sup>5</sup> Not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. <sup>6</sup> Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. <sup>7</sup> Smart Brake Support operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for details. <sup>8</sup> Rearview Camera does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. <sup>9</sup> Don't drive while distracted. Even with voice commands, only use MAZDA CONNECT™/ other devices when safe. Some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. <sup>10</sup> Always wear your seat belt and secure children in the rear seats in appropriate child restraints. <sup>11</sup> Smart City Brake Support operates under certain low-speed conditions between about 2 and 18 mph. It is not a substitute for safe and attentive driving. Factors including movement and shape of the object in front of the vehicle, weather and road conditions can all impact automatic brake control and collision warning. Please see your Owner's Manual for details. <sup>12</sup> Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for details. <sup>13</sup> Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. <sup>14</sup> Not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for further details.



**DESIGN IN MOTION** | Mazda's KODO design philosophy is present even when it comes to wheels. Crafted with elegant lines to portray motion at a standstill, the Mazda CX-9 takes its stance with meticulously forged 18-inch or available 20-inch aluminum alloy wheels.



20-inch Alloy with  
Dark Silver finish  
Grand Touring and Signature



18-inch Alloy with  
Dark Silver finish  
Touring



18-inch Alloy  
Sport

**A BREAKTHROUGH IN PAINT** | Conceived by the creative minds of our designers, Machine Gray Metallic<sup>1</sup> is the result of an innovative 3-step paint application process. At the heart is the application of aluminum flakes in a uniform pattern that parallels the surface of the Mazda CX-9's body panels to create a dramatic hue with intense luminosity and a reflective, liquid-like quality.

Machine Gray  
Metallic<sup>1</sup>

<sup>1</sup> Extra cost option

Soul Red Crystal  
Metallic<sup>1</sup>

Jet Black  
Mica

Deep Crystal  
Blue Mica

Sonic Silver  
Metallic

Snowflake White  
Pearl Mica<sup>1</sup>

Titanium Flash  
Mica

**DETAILS THAT MAKE A DIFFERENCE** | Driving enjoyment

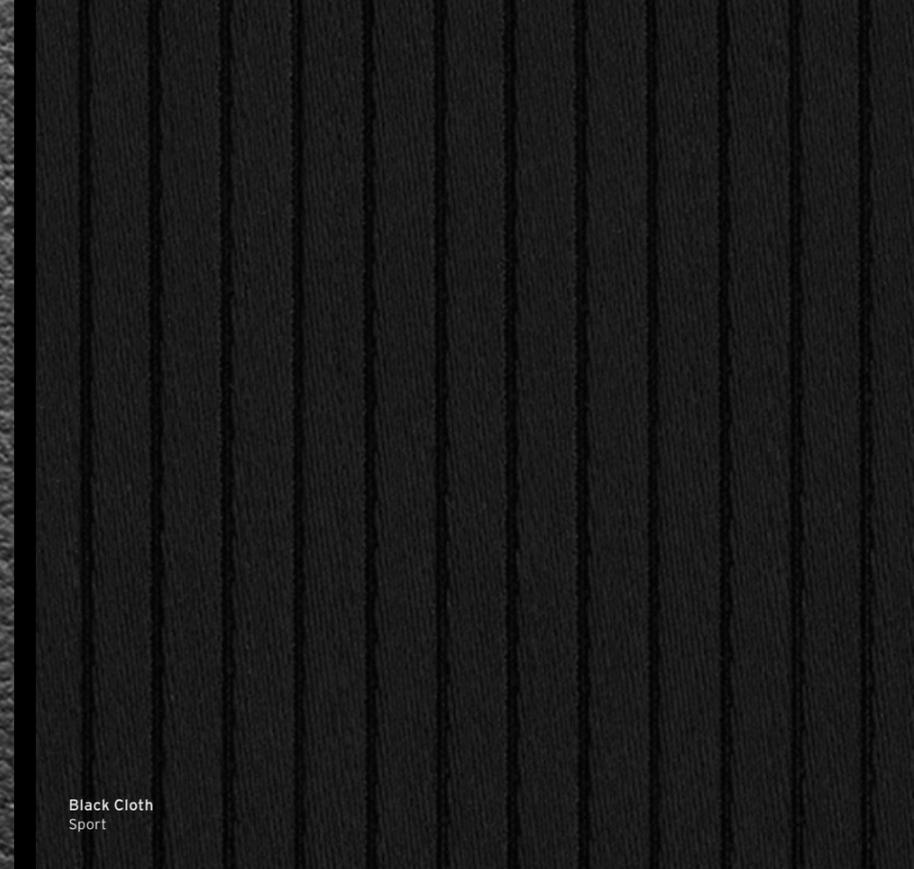
is in the details, from the texture of the available Nappa leather to the unique trim patterns. The Mazda CX-9 interior is crafted with subtle yet premium materials that allow you to see our passion for driving. Even before you take the wheel.



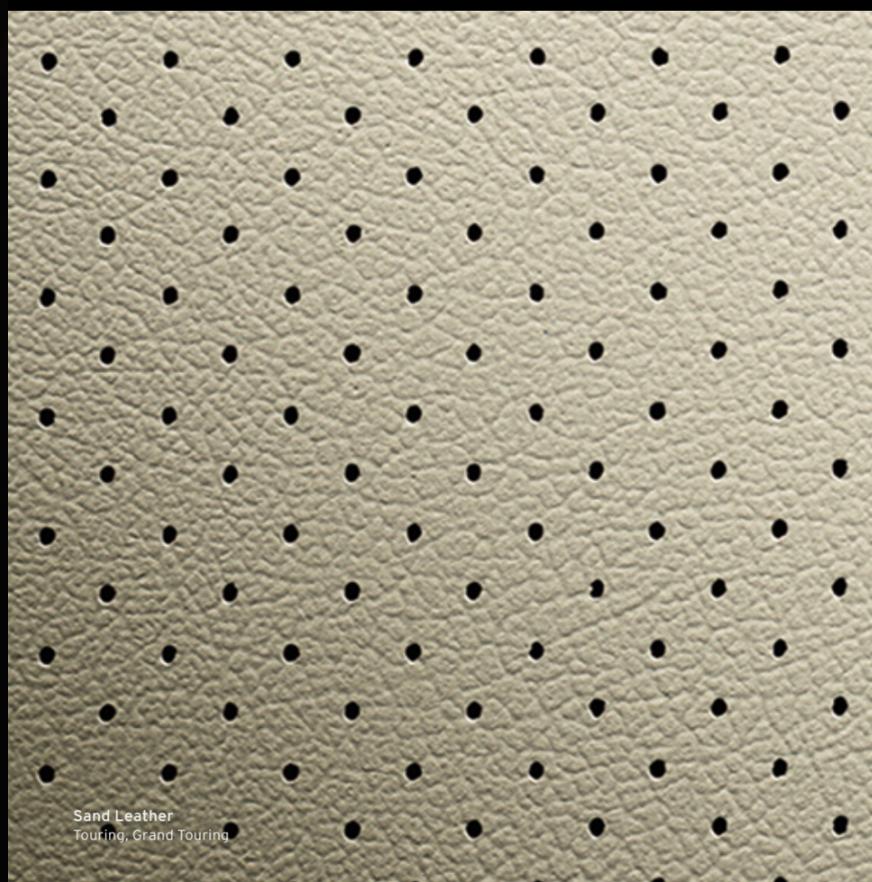
Auburn Nappa Leather  
Signature



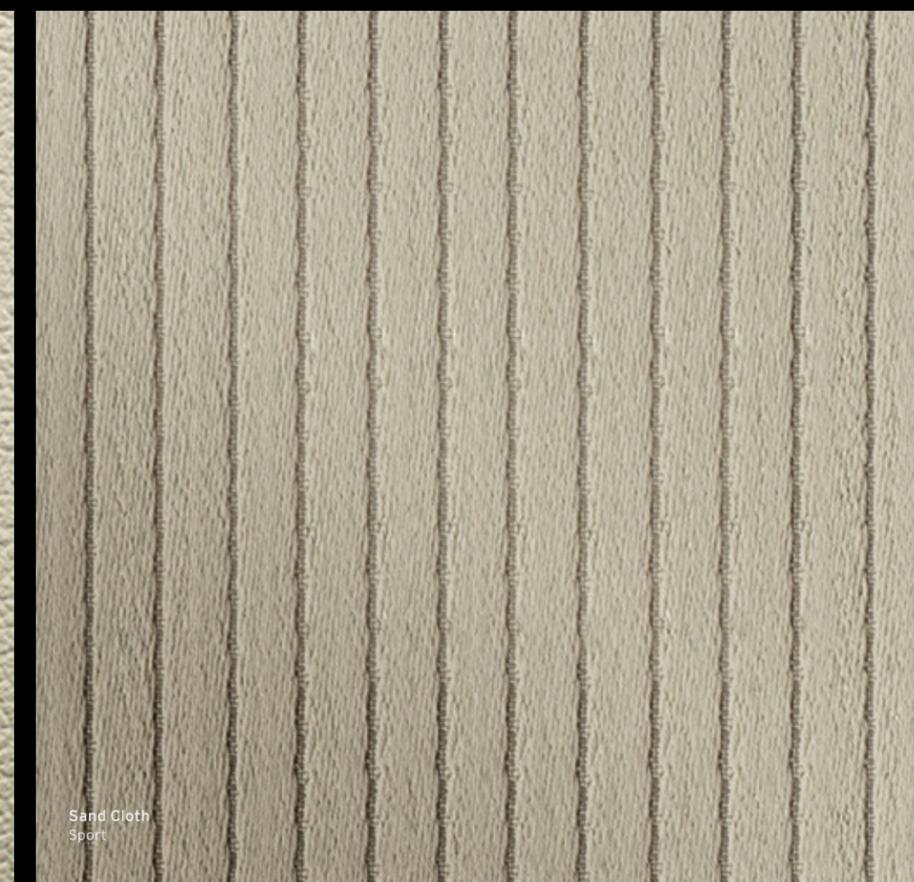
Black Leather  
Touring, Grand Touring



Black Cloth  
Sport



Sand Leather  
Touring, Grand Touring



Sand Cloth  
Sport



**GENUINE MAZDA ACCESSORIES** | Everything Mazda creates is designed and engineered with the sole intent to make driving better. From how your car looks to how it performs. This exacting standard applies to our Genuine Mazda Accessories. Designed by the same craftsmen who built your Mazda, there's simply no substitute. When installed by your Mazda Dealer, they carry the same New Vehicle Limited Warranty as your new Mazda. For a full list of Genuine Mazda Accessories for your Mazda CX-9, please visit [Accessories.MazdaUSA.com](http://Accessories.MazdaUSA.com).

<sup>1</sup> Please remember to properly secure all cargo.

LED Fog Lights



Navigation System



Front and Rear Bumper Trim



Splash Guards



Moonroof Wind Deflector



Thule® Canyon Roof Basket with Stretch Cargo Net<sup>1</sup>



Interior Lighting Kit

Every new 2018 Mazda CX-9 is protected by a:

3-year/36,000-mile<sup>1</sup> New Vehicle Limited Warranty

3-year/36,000-mile<sup>1</sup> 24/7 Emergency Roadside Assistance Program

5-year/60,000-mile<sup>1</sup> Limited Powertrain Warranty

5-year/unlimited-mileage Warranty Against Body Rust-Through  
(Anti-Perforation Limited Warranty)

Even after your vehicle warranty has expired, Mazda Extended Confidence provides nearly all the same parts and components covered under your New Vehicle Limited Warranty. Accepted nationwide and utilizing only Genuine Mazda Parts (where available), Mazda Extended Confidence gives you peace of mind for miles beyond your expectations.



## MAZDA EXTENDED CONFIDENCE

Whether you're buying or leasing a new, Certified Pre-Owned Mazda or used Mazda, Mazda Capital Services<sup>2</sup> can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, visit [www.MazdaUSA.com](http://www.MazdaUSA.com) or call us toll-free at (800) 639-1000.



## MAZDA CAPITAL SERVICES

<sup>1</sup> Whichever comes first. <sup>2</sup> The tradename "Mazda Capital Services," as well as the Mazda and Mazda Capital Services logos, are owned by Mazda Motor Corporation or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan and lease accounts are owned by Chase.







**MAZDA DRIVE FOR GOOD®** | One of our many charitable programs, Mazda Drive For Good® has allowed Mazda to donate to worthy causes across the United States since 1992. Mazda Dealers have a long history of giving back both time and money to their communities. And their efforts truly define our Mazda values. To Mazda, there's only one thing that means as much as driving: giving back.

[MazdaUSA.com/why-mazda/drive4good](http://MazdaUSA.com/why-mazda/drive4good)

Thank you for considering a Mazda. As you can see from the stories in this brochure, everyone at Mazda, including our Mazda Dealer partners, is deeply passionate about creating cars that provide a memorable driving experience. This passion all starts with you. Before the first sketch of a Mazda, before any new idea is conceived, we consider you, the driver, first. All with the hope that you will feel our passion for driving once you're behind the wheel.

If you haven't already experienced the excitement of driving a Mazda for yourself, schedule a test drive at your local Mazda Dealer. Together, we will ensure that a great test drive is just the first step in the joy of owning a Mazda.

Sincerely,



**MASAHIRO MORO**  
President and CEO  
Mazda North American Operations

