

T H E N E W 2 0 1 9  
J E E P C H E R O K E E



Jeep®

THE NEW JEEP® CHEROKEE

# IMAGINE ALL THAT AWAITS

TAKE THE WORLD WITH YOU WHEN YOU SET OUT FOR DISCOVERY IN THE NEW JEEP® CHEROKEE. HEAD-TURNING STYLE MATCHED WITH NEW TECHNOLOGIES AND PROVEN CAPABILITY HELP MAKE TRAVELS ULTRA-COMFORTABLE AND EXCEPTIONALLY REWARDING. BRING MORE TO YOUR DAY, EVERYWHERE YOU GO, WHEN YOU HAVE THE NEW CHEROKEE LEADING THE WAY.



WORLD-CLASS  
INTERIOR  
CRAFTSMANSHIP

AVAILABLE  
BEST-IN-CLASS<sup>1\*</sup>  
4x4 CAPABILITY

BEST-IN-CLASS<sup>2</sup>  
TOWING

BEST-IN-CLASS<sup>1</sup>  
ALL-WEATHER  
CAPABILITY

\*A note about this brochure: all disclaimers and disclosures can be found on the back cover.

LIMITED SHOWN IN BILLET SILVER METALLIC



LIMITED SHOWN IN LIGHT BROWNSTONE PEARL

# BRILLIANCE IN EVERY DIRECTION

Your world expands with every turn of the road. Now, nothing holds you back. The new Cherokee promises discovery and exploration, filled with unlimited possibilities.

- All-New 2.0L Turbo I-4 with Engine Stop/Start Technology, Available
  - New LED Headlamps, Daytime Running Lamps, Fog Lamps and Taillamps
  - New Capless Fuel-Fill System
  - World-Class Craftsmanship with Premium Interior Leather Trim, Finishes and Soft-Touch Materials, Available
  - New Apple CarPlay™<sup>3</sup> compatibility and Android Auto™<sup>4</sup> on Uconnect® Radio with 7-inch Display, Standard
  - Uconnect 4C NAV with 8.4-inch Touchscreen Display, Available
  - Tire-Fill Notification with Audible Alert
  - New Hands-Free Power Liftgate, Available
- 

STUNNING STYLE



LATITUDE PLUS SHOWN IN VELVET RED PEARL

FROM EVERY CORNER  
AND VISTA AROUND THE WORLD...



THE IMPECCABLE STYLE  
OF THE NEW CHEROKEE  
STANDS OUT

OVERLAND® SHOWN IN DIAMOND BLACK CRYSTAL PEARL



**SHINE BRIGHT** The new Cherokee faces the world with renewed style and brilliance. A fresh face features a sleek take on the revered Jeep® Brand seven-slot grille. Stunning new LED headlamps, daytime running lamps, fog lamps and taillamps are representative of all the innovations and enhancements found in the latest contemporary expression of a legendary icon.



## A WONDROUS GUIDE

**TOP OF THE LINE** The exclusive Overland® nameplate represents the very best the Jeep® Brand has to offer. Premium standard and available options are conveniently gathered into one attractive package. From the soft-touch leather-trimmed instrument panel to the high-gloss Zebrano wood adorning the heated steering wheel, you'll move through your busy day with style.

**ACOUSTICALLY SOUND** The ride is smooth and hushed, keeping the distractions of traffic noise and wind interference in the outer world where they belong. It's accomplished with the help of the available acoustic windshield and front-door glass. This is first-class travel at its very best.

The image shows the front interior of a Jeep Cherokee Limited. The seats are upholstered in a light-colored, perforated leather with orange stitching. The driver's seat has the 'Jeep' logo embossed on the headrest. The dashboard and center console are dark, with a large infotainment screen and a steering wheel with the Jeep logo. The background shows a sunset or sunrise view through the car's windows.

# EXQUISITELY INVITING

**SUMPTUOUS COMFORT** Cherokee Limited offers leather-trimmed seating designed to deliver exceptional support and outstanding style. Front seats are heated, with 8-way power adjustments for the driver and front passenger, including 4-way lumbar support for the driver. A leather-trimmed heated steering wheel is destined to become one of your favorite “must-have” features. Two memory settings let you program seat, radio and mirror adjustments for two different drivers.

LIMITED INTERIOR SHOWN IN SKI GREY



LARGEST  
AVAILABLE TOUCHSCREEN  
RADIO<sup>5</sup>

## DISTINCTION VERIFIED STITCH BY STITCH

WITH THE ELEGANT NEW 2019 JEEP® CHEROKEE INTERIOR, THE FOCUS IS ON PRESENTING A FIT AND FINISH CRAFTED WITH SOPHISTICATION AND ASSEMBLED WITH LASER-LIKE PRECISION. QUALITY ENHANCEMENTS ARE FOUND THROUGHOUT. THE LONG LIST OF STANDARD FEATURES OFFERED ON EVERY TRIM IS IMPRESSIVE, AND THOSE WHO ARE MOST DISCERNING WILL APPRECIATE THE EXCLUSIVE AVAILABLE OPTIONS.

**SPECIAL TREATMENT IS AVAILABLE** Accent stitching on the leather-trimmed interior adds an elevated touch of class. Available Liquid Titanium bezel treatments border vents, knobs and screens. From the leather-trimmed shifter to Integrated Voice Command<sup>6</sup> hands-free communication with Bluetooth<sup>®</sup> to four USB chargers to help power up all of your devices, this available interior raises your standard of living.

**UCONNECT<sup>®</sup> 4C NAV WITH 8.4-INCH DISPLAY** With a large, 8.4-inch full-color touchscreen, this system offers Integrated Voice Command<sup>6</sup> with Bluetooth, 3D navigation, SiriusXM<sup>®</sup> Satellite Radio<sup>7</sup> (one-year trial), SiriusXM Guardian<sup>®</sup> Connected Services,<sup>8</sup> SiriusXM Travel Link<sup>7</sup>

and SiriusXM Traffic<sup>7</sup> (both with five-year trials). Available. Apple CarPlay<sup>TM3</sup> and Android Auto<sup>TM4</sup> are standard on every system.

**PREMIUM AUDIO** Experience sound as it was meant to be heard with this premium 9-speaker sound system plus an 8-inch subwoofer, designed in tandem with Alpine<sup>®</sup>, the leading manufacturer of high-performance mobile electronics. The system's 11 channels pump sound by way of 506 watts of power for a dynamic soundfest designed to inspire all your travels. Available.



Properly secure all cargo.



Properly secure all cargo.

## HANDS-FREE POWER LIFTGATE

How often are your hands full when you're on the go, taking care of all of your daily tasks? This new convenience feature opens your rear liftgate while you keep hold of your cargo. Stash your key fob in your purse or pocket and simply swipe your foot below the rear bumper to release the liftgate so it can gently open. Set your bags inside the rear cargo area, and decide where you're going next — after you close the cargo door. Available.



Properly secure all cargo.

## A PERFECT FIT

The configurable 60/40 split-folding rear seats give you plenty of options. Rear passengers can adjust them to their liking, with the option to recline up to six degrees or move them fore and aft for the perfect amount of leg room. Flip down one or both of the split seats to accommodate people along with their gear of choice. Available.



Properly secure all cargo.

## STORAGE PLUS

Flip the second-row seats forward to create more “bring-along room” than ever before. With multiple cup holders, cubbies and storage areas, you'll be able to stash all kinds of devices and goods when you're on the go. Standard.

INVITE THE  
WORLD  
ALONG



Properly secure all cargo.

OVER 3 CU FT OF ADDITIONAL CARGO SPACE  
**REMARKABLY ACCOMMODATING**



# FORGE AHEAD CONFIDENTLY

## THE FOREMOST BADGE OF 4x4 CAPABILITY



Boldly conquer the toughest terrain and weather conditions out there. Every Trail Rated® badge is designed and built to Go Anywhere, Do Anything® and perform with exceptional four-wheel-drive capability. Each must successfully pass tests in five performance categories: Traction, Articulation, Maneuverability, Ground Clearance and Water Fording<sup>2</sup>. Standard on Trailhawk®.



Best-in-Class<sup>1</sup>  
**ALL-WEATHER  
CAPABILITY**

TRAILHAWK® SHOWN IN FIRECRACKER RED



**AUTO** In this mode, Selec-Terrain® does all the work, automatically adjusting vehicle dynamics to best suit the road. To help ensure optimal efficiency, the rear driveline disengages when not needed.



**SNOW** Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems auto-engaged and managed in this mode include antilock brakes and traction control.



**ROCK** Delivers Trail Rated® 4WD Low capability thanks to its locking rear differential, allowing you to crawl over rugged terrain at appropriately safe speeds. Standard on Trailhawk®.



**SAND/MUD** Maximizes low-speed traction by allowing additional wheel-slip via specifically tuned chassis controls, differentials and transmission ratios.



**SPORT** Feel like having a little more fun on winding country roads? Select this mode and you're automatically tuned to handle a more aggressive driving style.

# SELEC- TERRAIN®

## TRACTION MANAGEMENT SYSTEM

### MATCH YOUR CAPABILITY TO THE ROAD

Bad weather should never affect your plans. Every Cherokee equipped with available 4WD capability arrives with a Jeep® Selec-Terrain® Traction Management System, giving you the power to tackle Mother Nature's toughest conditions. This system pairs with your 4WD to help adapt traction performance. Its selectable dial features Auto, Snow, Sport, Sand/Mud settings and, exclusive to Trailhawk®, Rock mode that doubles down on traction control to help master challenging conditions during on- or off-road travels. Selec-Terrain effectively coordinates 12 vehicle systems, including throttle control, transmission shifting, transfer case, traction control and Electronic Stability Control (ESC).<sup>10</sup> Sport mode delivers a more aggressive traction performance, and is activated via a one-touch button.

**WATER FORDING**<sup>9</sup> Deep water can stop lesser SUVs in their tracks, but a Cherokee equipped with authentic Jeep Brand four-wheel drive is purpose-driven to keep on going. It hands you the fortitude to sail through floods and streams up to 19 inches deep without a care (20 inches on Trailhawk equipped with standard Jeep Active Drive Lock).

# 4



# 4





## DESTINATION: EVERYWHERE WITH JEEP® BRAND 4x4 SYSTEMS

CHOOSE YOUR OWN PATH TO MASTER EVERY ROAD. THIS IS WHERE THE FOUR-WHEEL-DRIVE MOVEMENT BEGAN AND NOW CULMINATES TO DELIVER TRUE ON- AND OFF-ROAD CAPABILITY AS ONLY AN ORIGINATOR CAN. YOUR QUEST FOR 4x4 FREEDOM IS SUPPORTED BY A DISCONNECTING REAR AXLE THAT LETS EVERY 4WD SYSTEM SEAMLESSLY TRANSITION IN AND OUT OF FOUR-WHEEL DRIVE AT ANY SPEED, ADDING A WELCOME GAIN IN EFFICIENCY.

**JEEP® ACTIVE DRIVE I** A fully automatic system that delivers seamless operation in and out of 4WD at any speed. Jeep Active Drive I also includes brake traction control that works to maintain a balanced torque distribution, helping this system deliver an easy-to-use all-weather boost in capability. Available.

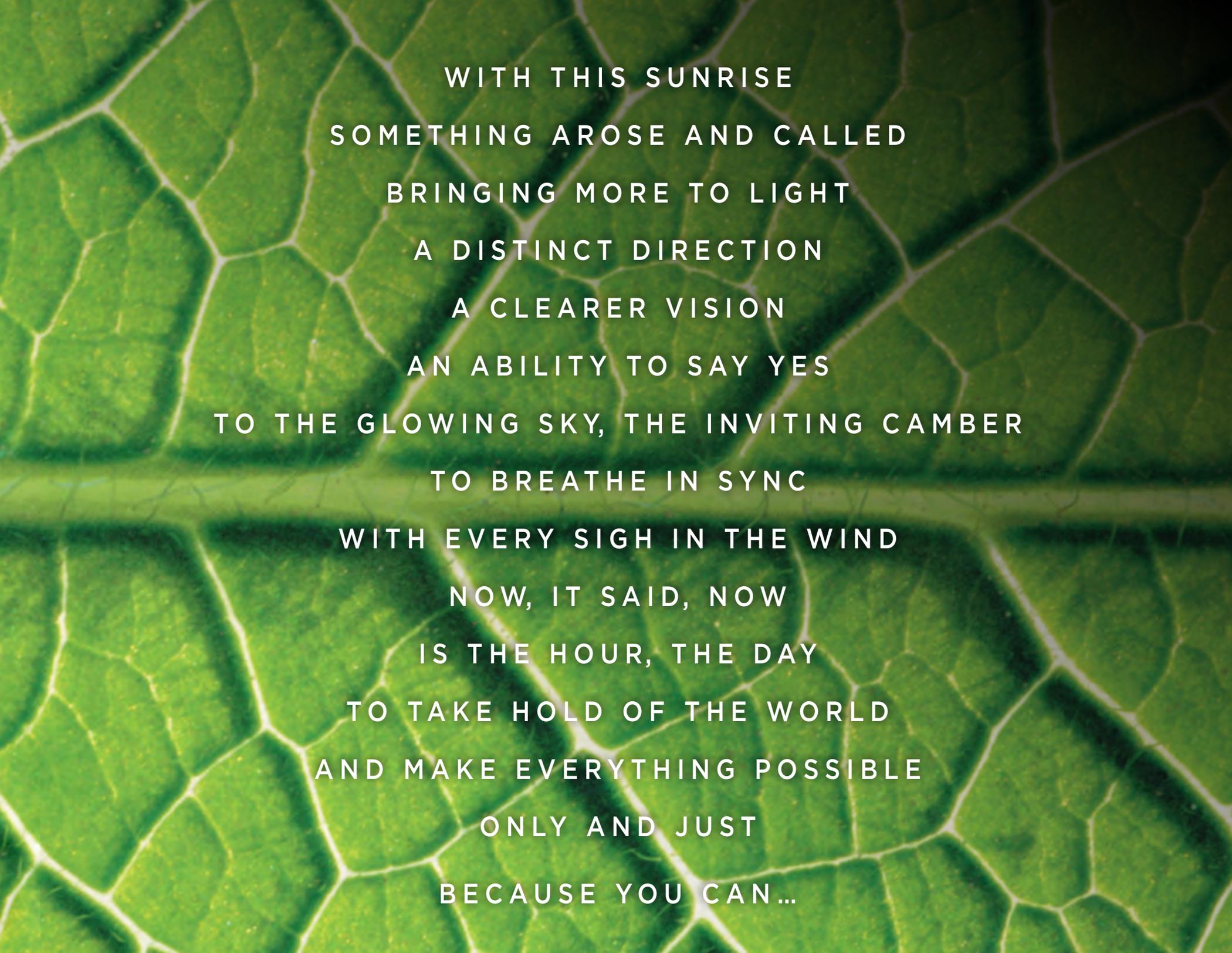
**JEEP ACTIVE DRIVE II** A two-speed PTU offers torque management and 4WD Low mode. This locks the front and rear driveshafts to deliver additional power at low speeds or for towing your toys. A driveline neutral switch enables you to hitch Cherokee to your RV and take it along. Additionally, off-roading benefits from a 1-inch increase in ride height and an incredible crawl ratio of 51:2 when paired with the available 2.0L, and a ratio of 48:1 when paired with the available 3.2L Pentastar® V6 engine, allowing Cherokee to climb steep hills and crawl over boulders with ease. Available.

**TRAIL RATED® JEEP ACTIVE DRIVE LOCK** Includes everything in Jeep Active Drive II, plus a locking rear differential, providing even more capability and strength for severe off-road conditions and “Rock mode” option. Standard on all Jeep Cherokee Trailhawk® models.

LIMITED SHOWN IN BLUE SHADE PEARL (late availability)

# THE BEGINNING OF EVERYTHING NEW





WITH THIS SUNRISE  
SOMETHING AROSE AND CALLED  
BRINGING MORE TO LIGHT  
A DISTINCT DIRECTION  
A CLEARER VISION  
AN ABILITY TO SAY YES  
TO THE GLOWING SKY, THE INVITING CAMBER  
TO BREATHE IN SYNC  
WITH EVERY SIGH IN THE WIND  
NOW, IT SAID, NOW  
IS THE HOUR, THE DAY  
TO TAKE HOLD OF THE WORLD  
AND MAKE EVERYTHING POSSIBLE  
ONLY AND JUST  
BECAUSE YOU CAN...

# A BRILLIANT PERFORMANCE

## ALL-NEW 2.0L TURBO I-4 ENGINE

This All-New engine performs with V6 muscle, yet sips fuel as an I-4 should. Direct injection boosts power while reducing emissions, and Engine Stop/Start technology (ESS) improves fuel economy, along with an overall vehicle weight reduction of 150 lb. It's a perfect match of superior strength teamed up with welcome efficiencies. With its standard match to the 9-speed transmission, you'll enjoy strong takeoffs and smooth highway coasting.

**270**  
HORSEPOWER

**23/31 MPG\***  
CITY/HWY

**295 lb-ft**  
OF TORQUE

**FUEL-TANK RANGE**  
**485 MILES\***



**3.2L PENTASTAR® V6 ENGINE WITH ESS** This available workhorse is designed to deliver the kind of power needed to support all-weather travel over any terrain. Demanding drivers will appreciate its 271 hp and 239 lb-ft of torque — enough to reach a towing power of up to 4,500 lb when properly equipped.

**2.4L TIGERSHARK® MULTIAIR® 2 I-4 ENGINE WITH ESS** The Tigershark® engine burns clean and lean while delivering a quiet and refined ride. Plus, for aggressive off-road destinations, it takes its 180 hp and 171 lb-ft of torque and conquers challenges with ease. Flex-fuel capability is included with 2.4L FWD and Jeep® Active Drive I models.

**SELEC-SPEED® CONTROL** Helps your vehicle maintain a target speed of 1 to 5 mph while driving over obstacles, letting you focus on steering and safely navigating the road ahead. Standard on Trailhawk®.

**ELECTRIC POWER STEERING** Steers you toward an improved fuel efficiency, with smooth and precise responsiveness.

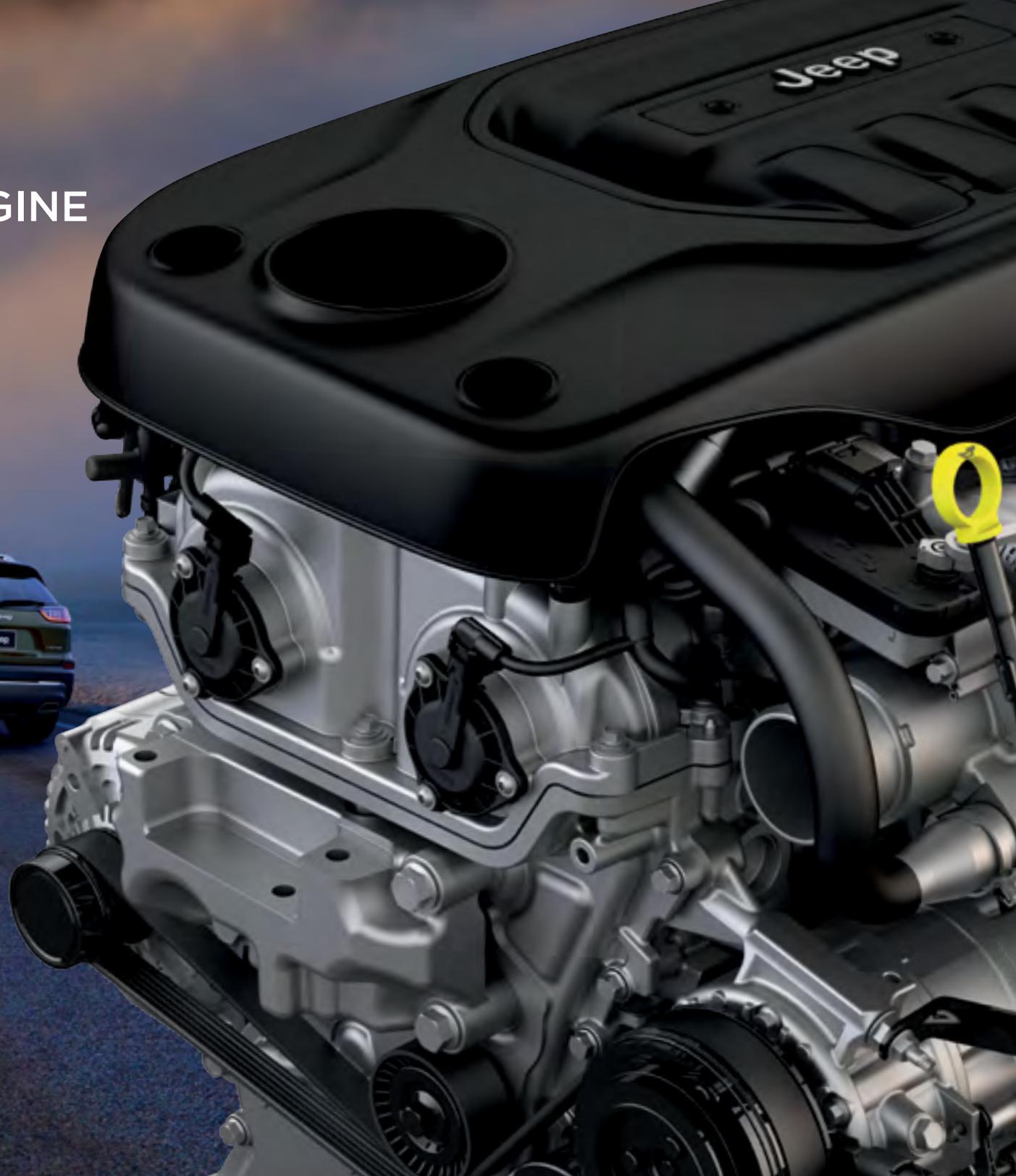
**INDEPENDENT SUSPENSION SYSTEM** Designed to be smooth and quiet on-road, tough and nimble off-road. Utilizes high-strength steel and aluminum, and MacPherson struts — renowned for their strength and stability.

**TOW TONS** You enjoy best-in-class<sup>2</sup> towing capability of up to 4,500 lb when your Cherokee is equipped with the available 3.2L Pentastar V6 engine and the available Trailer Tow Group. You gain refined towing power with the engine's brawny 271 hp and 239 lb-ft of torque.

**ELECTRIC PARKING BRAKE** Push a button to engage this convenient safety feature.

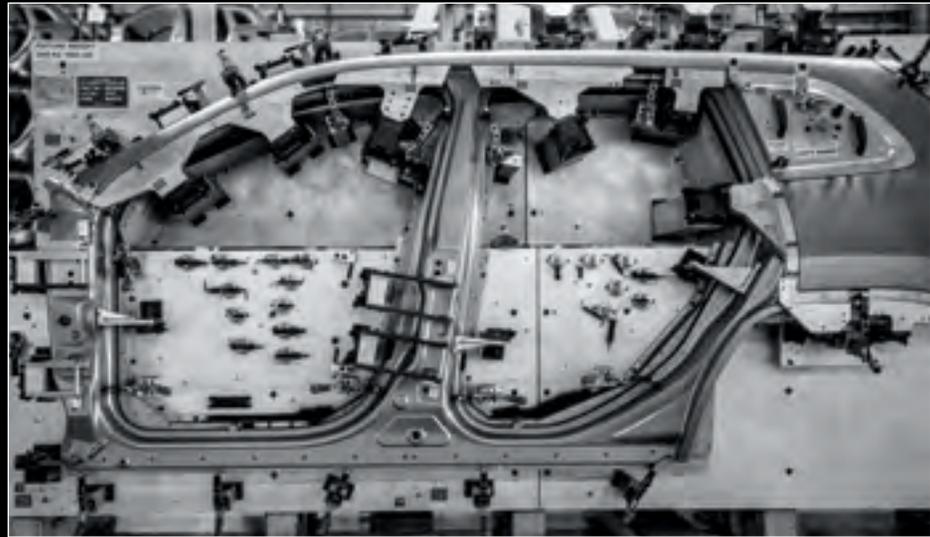
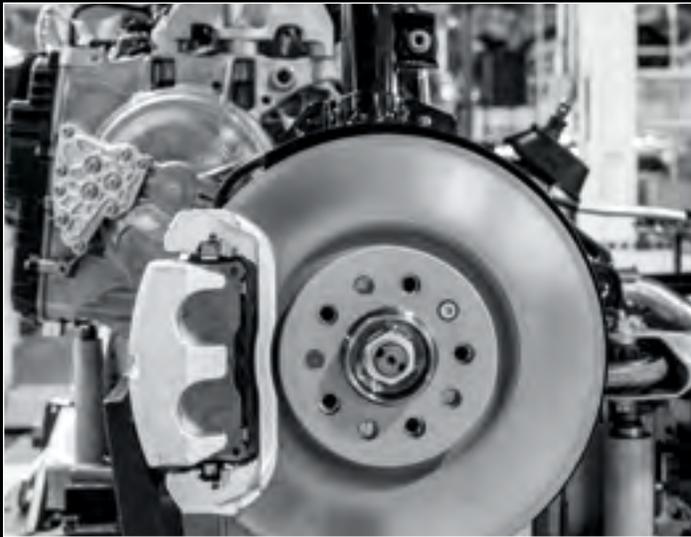
\*Based on manufacturer's testing. EPA information not available at time of printing. Actual mileage may vary.

ALL-NEW  
2.0L TURBO I-4 ENGINE



# ASSEMBLED WITH AN AUTHENTIC U.S.A. PEDIGREE

The new 2019 Cherokee comes to life at the pristine facilities of the Belvidere Assembly Plant in Belvidere, Illinois. While the plant was being readied, employees worked in tandem to plan process improvements to heighten the build quality of every new Jeep® Cherokee assembled. Today, the 4,500 Belvidere employees consider themselves a real family within the big Jeep Brand family. They share a true sense of pride in their work, as they make history manufacturing the 2019 Jeep Cherokee, the newest member to join the lineup of one of the world's most legendary automotive brands.





# EXCEPTIONALLY STYLED FOR URBAN ADVENTURES

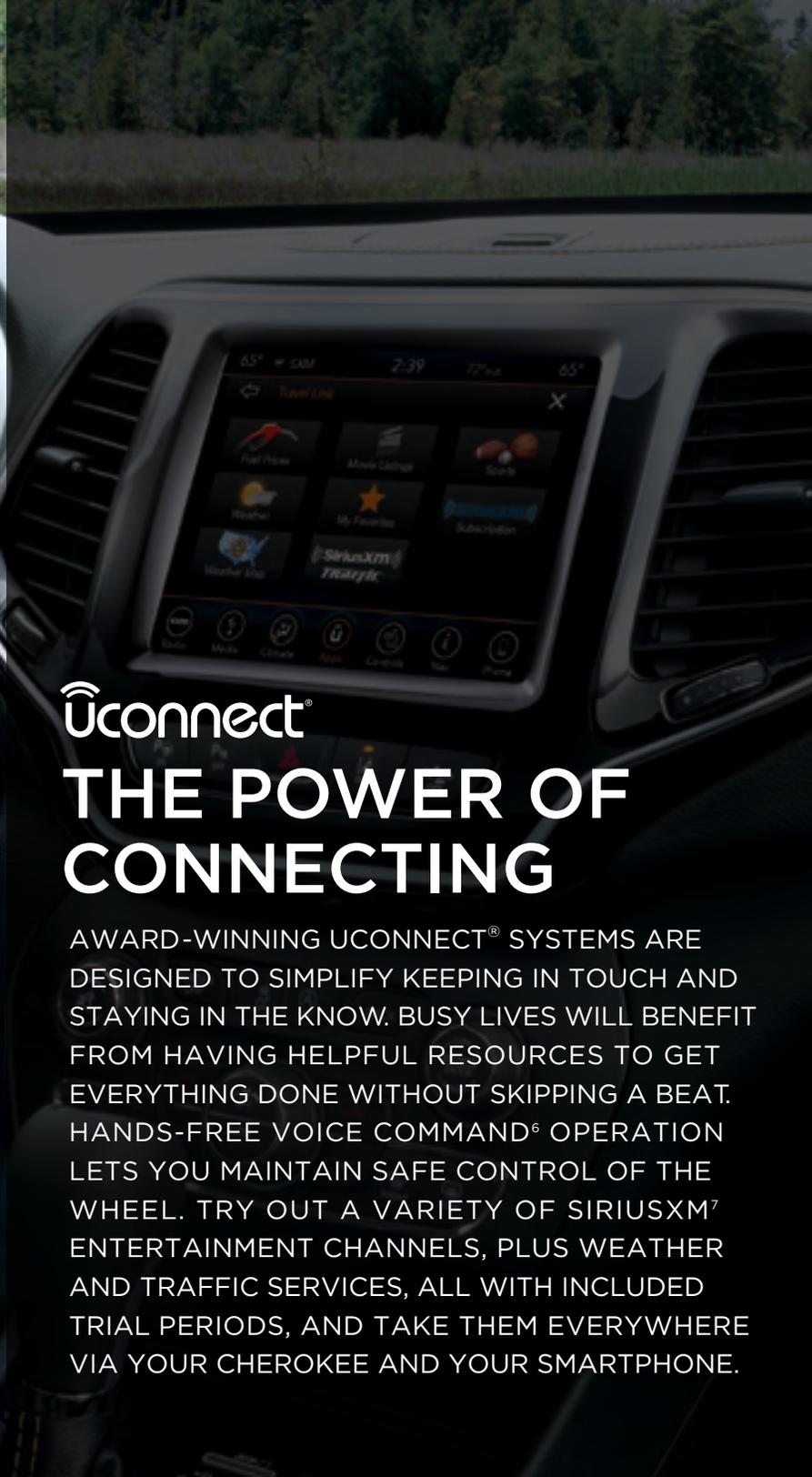


LIMITED SHOWN IN GRANITE CRYSTAL METALLIC



## 9-SPEED AUTOMATIC TRANSMISSION

Engineers have taken this 9-speed transmission to the next level, with enhancements that significantly advance its performance. From its quick launch to its smooth highway travel, you'll notice your ride remains calm and smooth. This confident performance occurs when each shift responds at the right time, for each of the nine gearshifts. Thus, you experience a level of luxury unique to its class. A distinctive set of four overdrive ratios help gain efficiencies while reducing overall noise and vibration. Economies are maximized and performance is optimal at all times. You're finely attuned to nearly any driving demand, both on- and off-road.



Uconnect®

## THE POWER OF CONNECTING

AWARD-WINNING UCONNECT® SYSTEMS ARE DESIGNED TO SIMPLIFY KEEPING IN TOUCH AND STAYING IN THE KNOW. BUSY LIVES WILL BENEFIT FROM HAVING HELPFUL RESOURCES TO GET EVERYTHING DONE WITHOUT SKIPPING A BEAT. HANDS-FREE VOICE COMMAND® OPERATION LETS YOU MAINTAIN SAFE CONTROL OF THE WHEEL. TRY OUT A VARIETY OF SIRIUSXM<sup>7</sup> ENTERTAINMENT CHANNELS, PLUS WEATHER AND TRAFFIC SERVICES, ALL WITH INCLUDED TRIAL PERIODS, AND TAKE THEM EVERYWHERE VIA YOUR CHEROKEE AND YOUR SMARTPHONE.

TALK, AND CHEROKEE  
WILL RESPOND

Use voice commands<sup>6</sup> with Siri<sup>®</sup> Eyes Free<sup>11</sup> and your connected iPhone<sup>®</sup> to create and send texts, make and receive calls, access directions and play music. Available.



TUNE IN TO ROCK, TALK,  
NEWS AND SPORTS SHOWS

Choose from 150 SiriusXM<sup>®</sup> Satellite Radio<sup>7</sup> channels, and save favorite artists and songs, using the free app on your smartphone. All included in your one-year trial subscription. Available.



GET SMART WITH  
THE UCONNECT<sup>®</sup> APP

SiriusXM Guardian<sup>®</sup> Connected Services<sup>8</sup> available on the Uconnect app lets you use your smartphone to start your engine,<sup>12</sup> lock or unlock the doors, locate your vehicle on a map and so much more. Available.



RAIN, GO AWAY

Weather radar and emergency alerts give you an instant snapshot of conditions with SiriusXM Travel Link<sup>7</sup>. Current conditions and five-day forecasts help you follow the sun. Five-year trial subscription included. Available.



FIND THE QUICKEST WAY  
OUT OF TOWN

With SiriusXM<sup>®</sup> Traffic<sup>7</sup>, you get details on current traffic speed, accidents, construction and road closures on your built-in Uconnect<sup>®</sup> Navigation system. Five-year trial subscription included. Available.

TRIPS ARE ENHANCED WITH INFORMATIVE AND ENTERTAINING SIRIUSXM® SERVICES.<sup>7</sup> ACCESS THEM ON YOUR CHEROKEE TOUCHSCREEN AS WELL AS YOUR SMARTPHONE. CONNECTED TECHNOLOGY KEEPS YOU LINKED TO A WHOLE NEW WORLD.

**FAMILY DRIVE ALERTS** This group of features provides Cherokee drivers added peace of mind. Boundary Alert notifies you when Cherokee travels outside of a set geographic area. Curfew Alert notifies you when Cherokee is driven outside a specific time frame. Speed Alert lets you set speed parameters. You'll be notified when Cherokee exceeds the limits. Valet Alert gives you peace of mind when handing your keys to a valet. You'll be alerted when it's driven outside a .25-mile radius of your drop-off zone. Requires a subscription to SiriusXM Guardian<sup>8</sup>

## Uconnect<sup>®</sup> + SiriusXM<sup>8</sup> GUARDIAN

Drive worry-free with SiriusXM Guardian<sup>8</sup> — a premium suite of safety and convenience features that can be accessed in-vehicle or through the Uconnect App.

### SIRIUSXM GUARDIAN<sup>8B</sup> SERVICES

- Theft Alarm Notification<sup>13</sup>
- Remote Horn & Lights
- Stolen Vehicle Assistance<sup>14</sup>
- Send & Go<sup>TM15</sup>
- Remote Vehicle Start<sup>12</sup>
- Vehicle Finder<sup>16</sup>
- Remote Door Lock/Unlock



## SiriusXM<sup>®</sup> SATELLITE RADIO

With the SiriusXM All-Access<sup>7</sup> package, you get every channel available on your satellite radio, including commercial-free music, plus sports, news, talk and entertainment. You can also listen wherever you go on your portable devices with the SiriusXM App<sup>7</sup>, which is included with your one-year trial. Available.

## SiriusXM TRAVEL LINK<sup>7</sup>

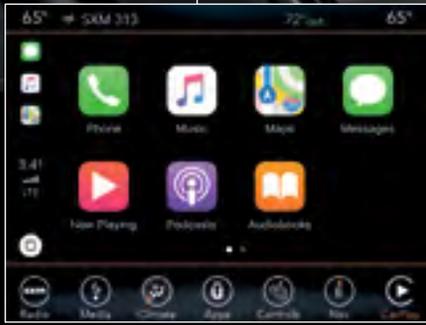
Access useful information when you need it, right at your fingertips. Get detailed weather maps, five-day forecasts and severe weather alerts, as well as sports scores and in-game weekly schedules on your favorite teams, information on fuel prices in your area and more. Your first five years of SiriusXM Travel Link<sup>7</sup> are included. Available.

## SiriusXM TRAFFIC PLUS<sup>7</sup>

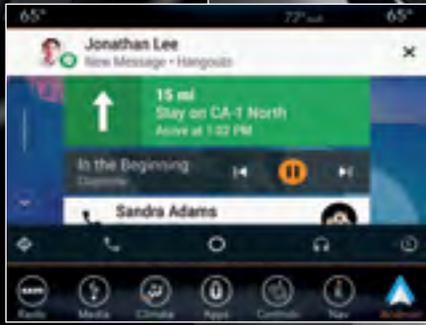
Avoid congestion before you reach it. Get continuous updates on traffic speed, accidents, construction, road closures and more, before you begin your travels. You will get to your destination faster and more easily than ever before. Your first five years of SiriusXM Traffic<sup>7</sup> service are included. Available.



**NAVIGATION** Dinner reservations at the new place in town? Uconnect® employs GPS navigation for audible turn-by-turn directions, and detailed 3-D maps help to assure you arrive on time. Turn-by-turn is integrated into your 7-inch Driver Information Display so you can see directions front and center. Use Integrated Voice Command<sup>6</sup> and say the complete address to get directions quickly.



**APPLE CARPLAY™<sup>3</sup>** Your favorite iPhone® apps conveniently appear right on your Uconnect touchscreen. Access your iTunes library, call anyone in your contacts list and ask Siri<sup>11</sup> anything. Get directions, make calls and send messages, Connect to Apple Music, all without pausing your journey. With Uconnect, it's easy to seamlessly link your smartphone to your compatible Uconnect system. Standard.



**ANDROID AUTO™<sup>4</sup>** Bring the best of Google along with you in your Uconnect system. Easy touchscreen navigation and voice recognition lets you access Google Play™ Music, get directions with Google Maps™ and ask Google any question on the go, at any time. Your Uconnect system can also make hands-free<sup>6</sup> phone calls or you can use your voice to send a text. Pair up to ten Bluetooth®-enabled phones.



**ENTERTAINMENT** Listen to your favorite playlist from your connected device, then flip to SiriusXM® Satellite Radio<sup>7</sup> and enjoy the best commercial-free music, plus every major sport, the biggest names in entertainment, news and comedy. You'll get over 150 channels, all at the press of a button. Available.

The logo for Jeep Uconnect, featuring the word "Uconnect" in a white, sans-serif font with a registered trademark symbol. The "U" is stylized with a curved line above it, resembling a signal or connectivity icon.

The next wave of award-winning personalization and connectivity has arrived, with available features like Siri® Eyes Free<sup>11</sup> voice commands,<sup>6</sup> “Do Not Disturb” that routes incoming calls and texts, and the Drag and Drop menu bar that allows you to display your top Uconnect® features and services. Convenience is matched with peace of mind, leading you to make the most of your time on the road, while remaining safe and secure.

**4G WI-FI<sup>17</sup>** All along the way, you can upload and download, post, and search. Uconnect with available Wi-Fi<sup>17</sup> links compatible devices to the Web so passengers can stay in play.

**TOUCHSCREEN CONTROLS** Set temperature controls, activate heated seats and steering wheel, and so much more — all from the touchscreen. A drag-and-drop menu allows you to highlight your top six favorite features and services so they're always in sight on your 8.4-inch Uconnect touchscreen display.

**INTEGRATED VOICE COMMAND<sup>6</sup>** Keep your hands on the wheel and use your voice to select music stations, make calls, select navigation destinations, set cabin temps or show fuel prices.

**EMERGENCY HELP** In the event of an incident, push the SOS Call<sup>18</sup> button. You'll be connected to a SiriusXM Guardian<sup>®8</sup> agent who contacts 9-1-1, provides your location and stays on the line with you until help arrives. The Roadside Assistance Call<sup>9</sup> button puts you in touch with an agent who can get you help while you're out on the road. Both safety features are available with SiriusXM Guardian.<sup>9</sup>

**UCONNECT® APP** With SiriusXM Guardian<sup>®8</sup> Services you can stay connected to your Cherokee from virtually anywhere you go in the world. Add this handy app to your smartphone, and you can make sure your vehicle is locked from inside the office, or start and pre-warm it while you're finishing dessert after a nice night out. And never lose your car in a parking lot again. Do all this and so much more.



A black Chevrolet SUV is shown in profile, parked on a street at night. The background is a brick building with a facade covered in green ivy. Several arched windows are visible, some of which are illuminated from within. A prominent archway above the SUV is lined with warm, glowing lights. The overall scene is atmospheric and visually appealing.

SCENE-STEALER  
EXTRAORDINAIRE

LIMITED SHOWN IN DIAMOND BLACK CRYSTAL PEARL



# CLEAR DIRECTION

**CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY CLUSTER** Controls on the steering wheel can instantly scroll you through a selection of vehicle data displayed within your instrument panel on an available 7-inch color screen, including:

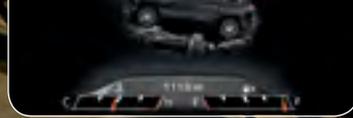
**NAVIGATION** Turn-by-turn directions are displayed front and center, for safe viewing.

**VEHICLE INFO** Real-time data shows your vehicle's performance vitals, including engine temperature and fluid levels.

**VEHICLE DYNAMICS** Are your tires properly inflated? How fast are you going?

**VEHICLE ALERTS** You'll receive visual notification for safety systems.

**FUEL CONSUMPTION** View real-time data regarding efficiencies and when it's time to refuel.





# SOLID SUPPORT

The advanced safety systems and technology embedded in Cherokee stand ready to help you keep in touch, remain safe, and stay informed.

No matter what the day may bring, with the help of Uconnect® and active safety systems you'll navigate with ease, easily checking off all the to-dos on your list.

## TECHNOLOGY GROUP

Bundles a long list of the most popular and advanced convenience and security features, including LaneSense®

Lane Departure Warning Plus,<sup>20</sup> which actively helps you remain in your lane, Adaptive Cruise Control with Stop and Go,<sup>21</sup> Parallel and Perpendicular Park Assist,<sup>22</sup> and so much more. Available.

# 80+

STANDARD AND AVAILABLE  
SAFETY FEATURES

**BLIND SPOT MONITORING (BSM)<sup>23</sup> AND REAR CROSS-PATH DETECTION<sup>22</sup>** These systems monitor the space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime. Available.

**ADAPTIVE CRUISE CONTROL WITH STOP AND GO (ACC STOP)<sup>21</sup>** Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead, and can bring Cherokee to a complete stop without driver intervention to help avoid a collision. Available.



BLIND SPOT MONITORING<sup>23</sup>

ADAPTIVE CRUISE CONTROL WITH STOP AND GO<sup>21</sup>

LIMITED SHOWN IN BILLET SILVER METALLIC

# SAFELY STRETCH YOUR BOUNDARIES

**PARKVIEW® REAR BACK-UP CAMERA<sup>22</sup>** When in Reverse, previously hidden objects are revealed on your Uconnect® screen, so you have time to react. Standard.

## **PARKSENSE® FRONT AND REAR**

**PARK ASSIST SYSTEM<sup>22</sup>** Rear ultrasonic sensors determine relative distance to objects in your back-up pathway. Read-outs in the Driver Information Display provide notification of rear object proximity. An audible warning is given. Available.

## **PARALLEL AND PERPENDICULAR**

**PARK/UNPARK ASSIST<sup>22</sup>** This active guidance system controls steering automatically. You can take your hands off the steering wheel, and let the system's ultrasonic sensors help you ease into parking spots as you gently brake and change from Reverse to Drive, as needed. Includes ParkSense® Front and Rear Park Assist<sup>22</sup> sensors. Available.

**UNPARK ASSIST<sup>22</sup>** Controls the vehicle's steering while providing the driver with gear and braking instructions to help navigate. Available.

## **FULL-SPEED FORWARD COLLISION WARNING WITH**

**ACTIVE BRAKING<sup>24</sup>** Sensors detect when Cherokee may be approaching another vehicle too rapidly. An audible and visual alert is provided, along with 1.5 seconds of brake assistance if the driver does not react in time. Available.

**STANDARD AIR BAGS<sup>25</sup>** Full-length side-curtain driver and front-passenger inflatable knee bolster air bags,<sup>25</sup> side thorax air bags<sup>26</sup> and advanced multistage front air bags<sup>25</sup> all work together to help provide robust protection. Standard.

**CURFEW ALERT** Whenever your car is being driven outside of the curfew time you set, an alert on your smartphone will instantly let you know. (Late availability.)

**LANESENSE® LANE DEPARTURE WARNING WITH LANE KEEP ASSIST<sup>20</sup>** Tactile, visual and audible warnings are given should the vehicle drift outside of lane boundaries or if the driver's hands are off the wheel. Available.

**ADAPTIVE CRUISE CONTROL WITH STOP AND GO<sup>21</sup>** The system automatically adjusts cruising speed to maintain a preset distance between you and the vehicle ahead. It can bring Cherokee to a complete stop without driver intervention. Available.

**RAIN BRAKE SUPPORT** Wet pavement can prove challenging to safe travel. This system automatically helps maintain optimal braking by keeping brake rotors dry in rainy conditions. Standard.

**TRAILER SWAY CONTROL<sup>10</sup>** Crosswinds and traffic hold no sway over you and your payload. This control system helps keep you and the toys you tow safely on course. Standard.

**TRAILER HITCH VIEW AT SPEED** See a real-time image of your rear hitch using your back-up camera, revealed on your touchscreen. Gain peace of mind knowing that you're traveling safely with your trailer. Available.

**SIDE DISTANCE WARNING** Parking in tight spaces can be tricky. Helps maneuver in tight spaces by providing an audible and visual alert when an obstacle is detected alongside your vehicle. Available.

**LED HEADLIGHTS** See more of the road ahead in the darkness of night. LED headlamps shine 57 percent brighter than traditional lamps. Available.

**SPEED ALERT** Receive a notification on your smartphone whenever your vehicle exceeds a preset speed limit. (Late availability.)

**VALET ALERT** You're alerted if your valet-parked vehicle is driven outside a .25-mile radius of a drop-off zone. (Late availability.)



WHEN EXPERIENCE DRIVES  
YOUR WORLD, CHEROKEE DELIVERS

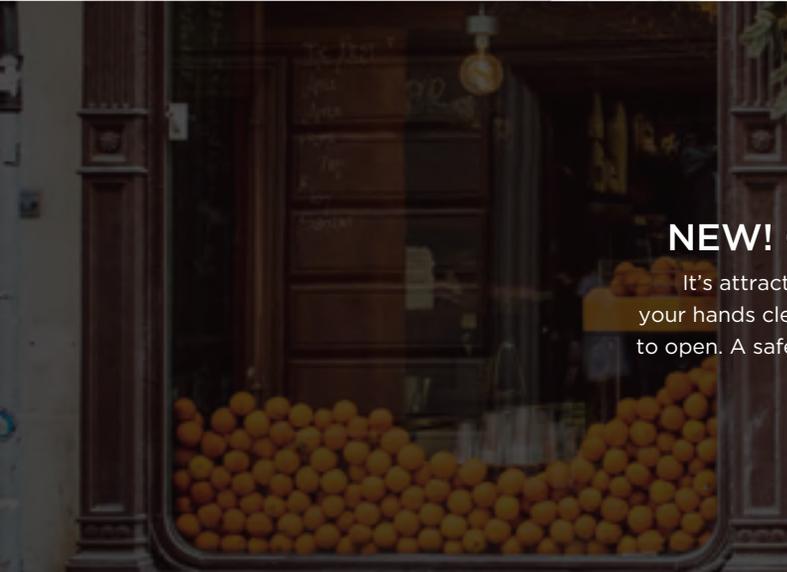


LIMITED SHOWN IN VELVET RED PEARL



## NEW! TIRE-FILL NOTIFICATION

Now Cherokee provides visual and audible assistance when airing up your tires. Lights and turn signals will flash while filling tires, and when the required PSI is reached, the horn will honk one time. If the tire gets overfilled, Cherokee gives a multi-honk warning. Available.



## NEW! CAPLESS FUEL FILL

It's attractive as well as functional. You'll keep your hands cleaner, too. Simply push the fuel door to open. A safe and faster way to refuel. Standard.



Properly secure all cargo.

## MORE STORAGE, USB CHARGERS

Conveniently store all your phones, computers, tablets and gaming devices. With an array of compartments, cup holders and pockets situated throughout the cabin, Cherokee helps keep you organized. Plus, with multiple USB and 12-volt outlets, everyone can keep devices charged and ready to go. Standard.

# OVERLAND<sup>®</sup>

## STANDARD

- 3.2L Pentastar<sup>®</sup> V6 Variable Valve Timing with Engine Stop/Start (ESS) technology
- Class-exclusive<sup>5</sup> standard 9-speed automatic transmission
- Dual rear bright in-fascia exhaust tips
- Capless fuel fill
- Selec-Terrain<sup>®</sup> Traction Management System – Floor dial with 4 traction control settings (4x4 models only)
- Tire fill notification
- 4 remote USB ports
- Chrome grille surround
- LED fog lamps
- Universal garage door opener<sup>26</sup>
- LED headlamps

- LED daytime running lamps
- Headlamps-off time delay
- Black headlamp bezels
- Body-color wheel flares, shark fin antenna, fascias, door and sill moldings
- Blind Spot Monitoring<sup>23</sup>
- Rear Cross-Path Detection<sup>22</sup>
- Chrome front tow hooks
- Hands-free foot-activated power liftgate
- Body-color, power, manual foldaway mirrors with heating element, courtesy lamps, supplemental turn signals and memory
- Bright roof rails

- Tonneau cover
- Windshield wiper de-icer
- Rear window wiper with washer
- 7-inch Multi-View Display
- Heated, leather-wrapped steering wheel with high-gloss Zebrano wood with audio and speed controls
- Leather-wrapped instrument panel, shift knob
- Dual-Zone Automatic Temperature Control, includes humidity sensor and premium air filter
- Cargo area includes 8 tie-down loops
- Security alarm
- Premium heated and ventilated leather-trimmed front seats with Nappa Leather, ventilated and Nappa bolsters (available in Iceland – Black, Marrakech – Dark Sienna or Barcelona – Ski Grey)
- Sliding fore/aft heated rear seats
- Power driver and front-passenger seats
- Premium Berber floor mats
- Air bags<sup>25</sup> – Advanced multistage, driver and front-passenger, driver and passenger knee, full-length side-curtain and side-thorax
- Keyless Enter 'n Go<sup>™</sup> (passive entry/push-button start)
- ParkView<sup>®</sup> Rear Back-Up Camera<sup>23</sup> with Dynamic Grid Lines
- Remote Start System<sup>22</sup>
- Trailer Sway Control<sup>10</sup>



Overland shown in Diamond Black Crystal Pearl

## STANDARD continued

- Uconnect<sup>®</sup> 4C NAV with 8.4-inch display
- Apple CarPlay<sup>™3</sup> compatibility
- Android Auto<sup>™4</sup> compatibility
- Integrated Voice Command<sup>6</sup> with Bluetooth<sup>®</sup>
- SiriusXM<sup>®</sup> Satellite Radio,<sup>7</sup> includes 1-year trial subscription; SiriusXM Traffic<sup>7</sup> and SiriusXM Travel Link<sup>7</sup> include 5-year trial subscriptions
- SiriusXM Guardian<sup>®8</sup> includes 1-year trial subscription
- Alpine<sup>®</sup> Premium Sound System with 9 speakers, subwoofer and 506-watt amplifier

## AVAILABLE

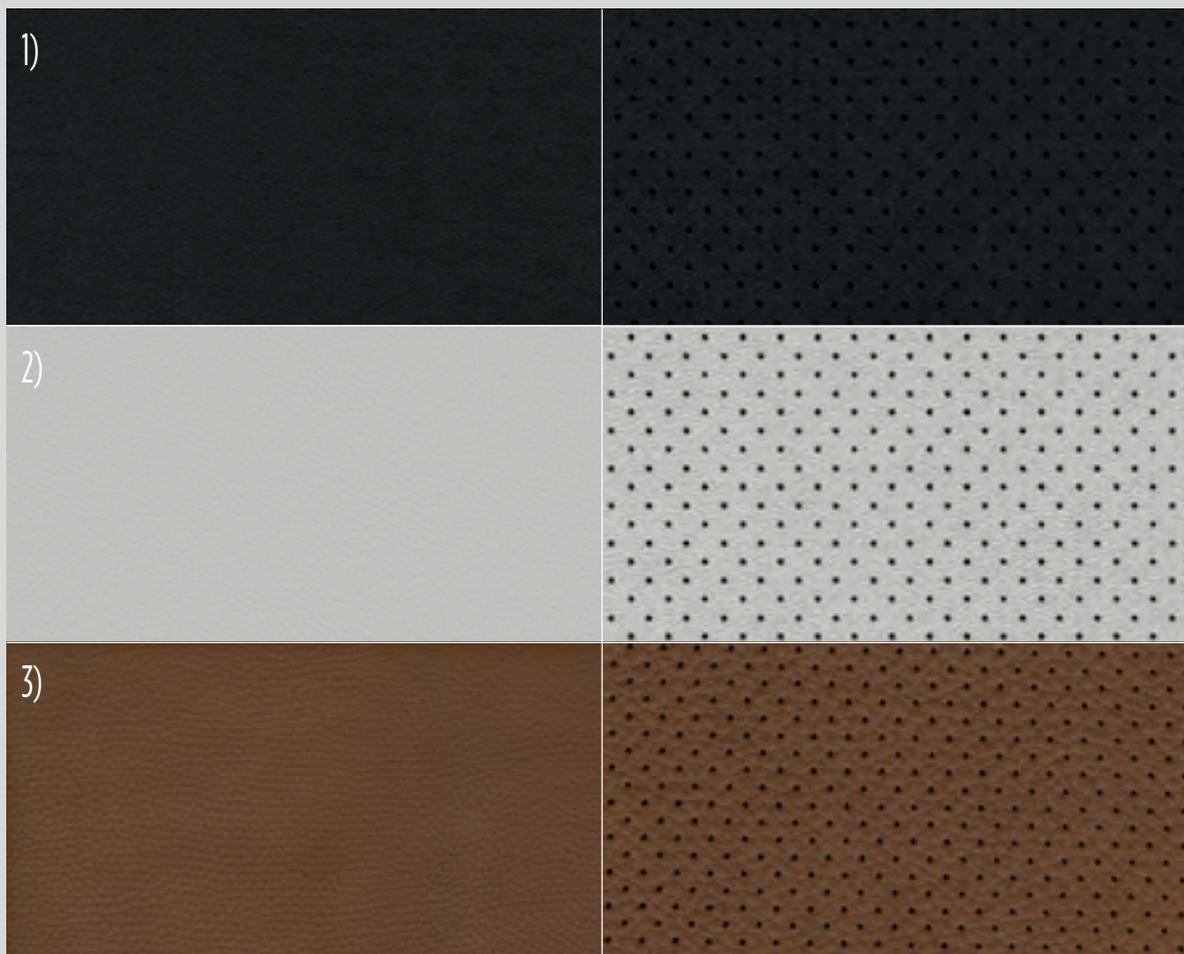
- 2.0L I-4 Turbo Engine with ESS technology
- Jeep<sup>®</sup> Active Drive II, 2-speed 4x4 (2.0L engine only)
- CommandView<sup>®</sup> Dual-Pane Panoramic Sunroof — Full, power front, fixed rear
- Compact spare (FWD only; std. on 4x4)
- Engine block heater

**HEAVY-DUTY PROTECTION GROUP:** Fuel tank skid plate, front suspension skid plate, transmission skid plate and underbody skid plate (4x4 models only)

**TECHNOLOGY GROUP:** Full-Speed Forward Collision Warning with Active Braking;<sup>24</sup> LaneSense<sup>®</sup> Lane Departure Warning with Lane Keep Assist;<sup>20</sup> rain-sensing windshield wipers, Auto High-Beam Headlamp Control, Adaptive Cruise Control with Stop and Go;<sup>21</sup> and Parallel and Perpendicular Park Assist<sup>22</sup>

**TRAILER TOW PREP PACKAGE:** Heavy-duty engine cooling and 180-amp alternator, trailer-tow wiring harness, Class III hitch receiver, 4- and 7-pin wiring harness and full-size spare tire

## INTERIORS



1) Nappa ventilated Leather seating surfaces with Iceland Gray accent stitching: Iceland — Black (standard)

2) Nappa ventilated Leather seating surfaces with Cattle Tan accent stitching: Barcelona — Ski Grey (standard)

3) Nappa ventilated Leather seating surfaces with Light Frost Beige accent stitching: Marrakech — Dark Sienna (standard)

## WHEEL



1) 19-inch Polished Aluminum with Hyper Black Painted Pockets (standard)

# LIMITED

## STANDARD

- 2.4L Tigershark® MultiAir®2 I-4 with Engine Stop/Start (ESS) technology
- 3.2L Pentastar® V6 Variable Valve Timing with ESS technology (standard on 4x4)
- Class-exclusive<sup>5</sup> standard 9-speed automatic transmission
- Flex Fuel capable (standard on 4x2)
- Single rear (4x2), dual rear (4x4) exhaust system
- Capless fuel fill
- Selec-Terrain® Traction Management System — Floor dial with 4 traction control settings (4x4 models only)
- Chrome grille surround
- Universal garage door opener<sup>26</sup>
- Tire fill notification

- 4 remote USB ports
- LED headlamps
- Headlamps-off time delay
- LED fog lamps
- Power liftgate
- Body-color, power, manual foldaway mirrors with heating element, courtesy lamps, supplemental turn signals and memory
- Bright roof rails
- Bright Daylight Opening (DLO)
- Windshield wiper de-icer
- Rear window wiper with washer
- 7-inch full-color Multi-View Display

- Heated, leather-wrapped steering wheel with audio and speed controls
- Dual-Zone Automatic Temperature Control, includes humidity sensor and premium air filters
- Nappa leather-trimmed heated front seats
- 8-way power driver's and front-passenger seat with 4-way power lumbar adjuster
- Air bags<sup>25</sup>— Advanced multistage, driver and front-passenger, driver and passenger knee, full-length side-curtain and side-thorax
- Keyless Enter 'n Go™ (passive entry/push-button start)
- ParkSense® Rear Park Assist<sup>22</sup>
- ParkView® Rear Back-Up Camera<sup>22</sup> with Dynamic Grid Lines
- Blind Spot Monitoring<sup>23</sup>
- Rear Cross-Path Detection<sup>22</sup>
- Remote Start System<sup>12</sup>
- Trailer Sway Control<sup>10</sup>
- Uconnect® 4 with 8.4-inch display
- Apple CarPlay™<sup>3</sup> compatibility
- Android Auto™<sup>4</sup> compatibility
- Integrated Voice Command<sup>6</sup> with Bluetooth®
- SiriusXM® Satellite Radio<sup>7</sup>, includes 1-year trial subscription
- 6 speakers



Limited shown in Granite Crystal Metallic

# LIMITED CONTINUED

## AVAILABLE

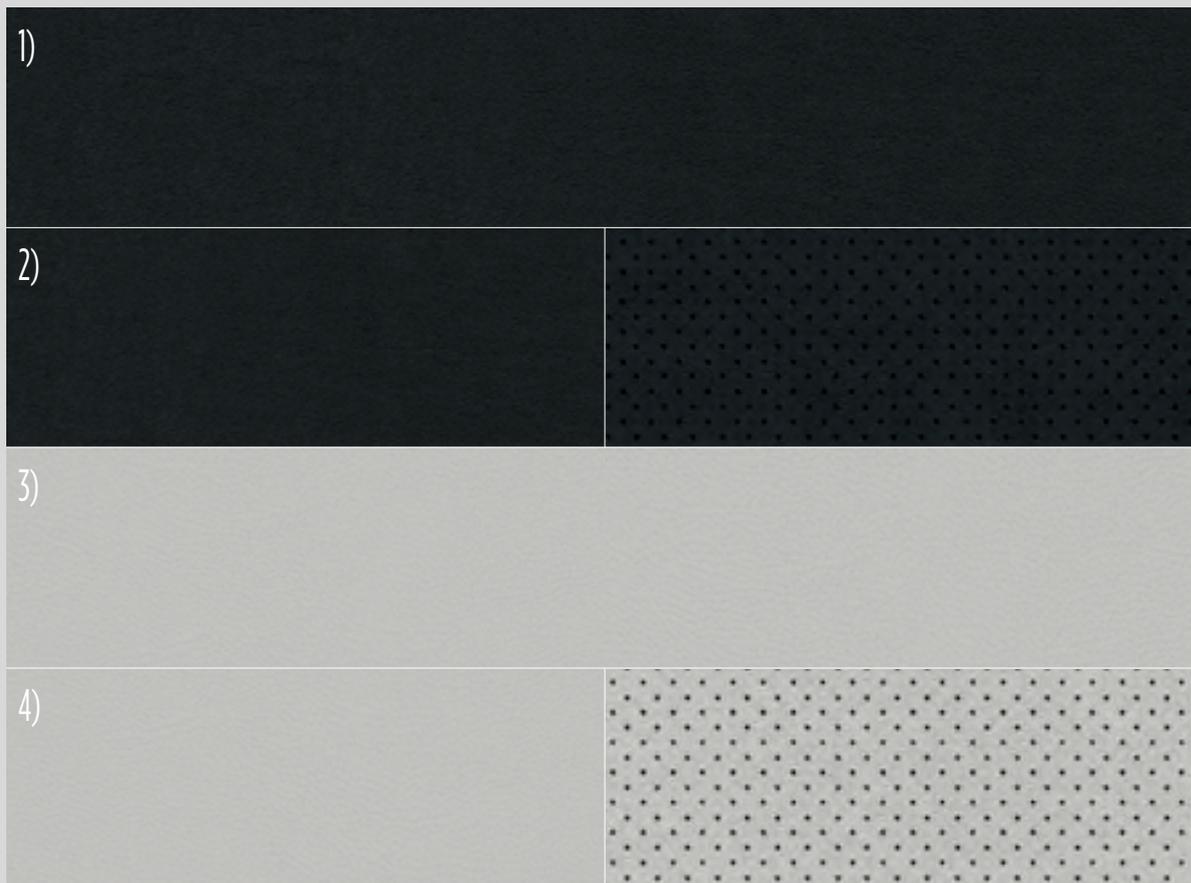
- 3.2L Pentastar® V6 VVT with ESS technology, includes dual rear exhaust with bright tips standard on 4x4, optional on 4x2
- 2.0L I-4 Turbo Engine with ESS technology
- Engine block heater
- Jeep® Active Drive I, single-speed 4x4
- Jeep Active Drive II, 2-speed 4x4 (2.0L only)
- CommandView® Dual-Pane Panoramic Sunroof — Full, power front, fixed rear
- Compact spare (4x2 only; std. on 4x4)
- Alpine® Premium Sound System with 9 speakers, subwoofer and 506-watt amplifier
- Uconnect® 4C NAV with 8.4-inch display includes SiriusXM® Travel Link<sup>7</sup> and SiriusXM Traffic<sup>7</sup> with 5-year trial subscriptions
- SiriusXM Guardian<sup>®8</sup> includes 1-year trial subscription

**TECHNOLOGY GROUP:** Full-Speed Forward Collision Warning with Active Braking,<sup>24</sup> LaneSense<sup>®</sup> Lane Departure Warning with Lane Keep Assist,<sup>20</sup> rain-sensing windshield wipers, Auto High-Beam Headlamp Control, Adaptive Cruise Control with Stop and Go,<sup>21</sup> Parallel and Perpendicular Park Assist<sup>22</sup>

**LUXURY GROUP:** Includes ventilated front seats, premium Nappa leather-trimmed seating, tonneau cover, hands-free power liftgate, sliding fore/aft 2nd-row seats

**TRAILER TOW GROUP:** Heavy-duty engine cooling, auxiliary transmission oil cooler, trailer-tow wiring harness, Class III hitch receiver, 4- and 7-pin wiring harness and full-size spare tire

## INTERIORS



1) Nappa Leather seating surfaces with Iceland Gray accent stitching: Iceland — Black (standard)

2) Nappa ventilated Leather seating surfaces with Iceland Gray accent stitching: Iceland — Black (available)

3) Nappa Leather seating surfaces with Cattle Tan accent stitching: Barcelona — Ski Grey (standard)

4) Nappa ventilated Leather seating surfaces with Cattle Tan accent stitching: Barcelona — Ski Grey (available)

## WHEEL



1) 18-inch Aluminum Painted Technical Gray Pockets with polished face (standard)

# TRAILHAWK®

## STANDARD

- 3.2L Pentastar® V6 Variable Valve Timing with Engine Stop/Start (ESS) technology
- Class-exclusive<sup>5</sup> standard 9-speed automatic transmission
- Dual rear exhaust with bright tips
- Jeep® Active Drive Lock, 2-speed 4x4 system with rear locker
- Capless fuel fill
- Selec-Speed® Control
- Selec-Terrain® Traction Management System — Floor dial with 5 traction control settings, including Rock Mode
- Red tow hooks (2 front, 1 rear)
- Off-road suspension — Raised 1-inch ride height with skid plates
- Tire fill notification

- 115-volt auxiliary power outlet
- P245/65R17 All-Terrain tires
- Off-road accent-color fascias with rear fascia skid plate appliqué, Dark Neutral Gray exterior accents
- Grille surrounds, exterior mirrors, lower fascia, roof rails, badging
- LED fog lamps
- LED headlamps
- LED taillamps
- Power mirrors with manual foldaway functionality and heating element, supplemental turn signals and courtesy lamps
- Off-road wheel flares
- Matte Black hood decal
- 4 remote USB ports
- 7-inch full-color Multi-View Display

- Dual-Zone Automatic Temperature Control, includes humidity sensor and premium air filter
- Fabric/leather-trimmed seats with Fabric insert, Nappa bolsters and Ruby Red accent stitching (available in Iceland — Black)
- 8-way power driver's seat with 4-way power lumbar adjuster
- Air bags<sup>25</sup> — Advanced multistage driver and front-passenger, driver and passenger knee, full-length side-curtain and side-thorax
- Full-size spare tire
- All-season floor mats
- Keyless Enter 'n Go™ (passive entry/push-button start)
- Blind Spot Monitoring (BSM)<sup>23</sup>
- Rear Cross-Path Detection<sup>22</sup>
- ParkSense® Rear Park Assist<sup>22</sup>
- Hill Start Assist<sup>27</sup>
- Electronic Stability Control<sup>8</sup> and Trailer Sway Control<sup>10</sup>
- Keyless entry with panic button
- ParkView® Rear Back-Up Camera<sup>23</sup> with Dynamic Grid Lines
- Uconnect® 4 with 8.4-inch display
- Apple CarPlay™<sup>5</sup> compatibility
- Android Auto™<sup>4</sup> compatibility
- Integrated Voice Command<sup>6</sup> with Bluetooth®
- SiriusXM® Satellite Radio<sup>7</sup>, includes 1-year trial subscription
- 6 speakers

## AVAILABLE

- 2.0L I-4 Turbo Engine with ESS technology
- 17-inch Gloss Black painted wheel
- Dual-pane sunroof
- Uconnect® 4C NAV with 8.4-inch display and 5-year SiriusXM® Travel Link<sup>7</sup> and SiriusXM Traffic<sup>7</sup> subscriptions
- SiriusXM Guardian®<sup>8</sup> includes 1-year trial subscription



Trailhawk shown in Firecracker Red

# TRAILHAWK<sup>®</sup> CONTINUED

AVAILABLE continued

**COLD WEATHER GROUP:** Windshield wiper de-icer, engine block heater, Remote Start System,<sup>12</sup> heated steering wheel and heated front seats

**COMFORT/CONVENIENCE GROUP:** Security alarm, Remote Start System,<sup>12</sup> power liftgate, rearview auto-dimming mirror and universal garage door opener<sup>26</sup>

**TRAILER TOW GROUP:** Trailer-tow wiring harness, Class III hitch receiver and 4- and 7-pin wiring harness

**TRAILHAWK<sup>®</sup> ELITE**

**STANDARD TRAILHAWK ELITE EQUIPMENT:**

- Leather-trimmed and heated seating available in Iceland
- Black; ventilated seats, memory settings for radio, exterior mirrors and driver seat
- Power 8-way passenger seat with 4-way lumbar adjuster
- Heated steering wheel
- Hands-free foot-activated power liftgate
- Remote Start System<sup>12</sup>
- Windshield de-icer
- Universal garage door opener<sup>26</sup>
- Auto-dimming mirror
- Security alarm
- Tonneau cover

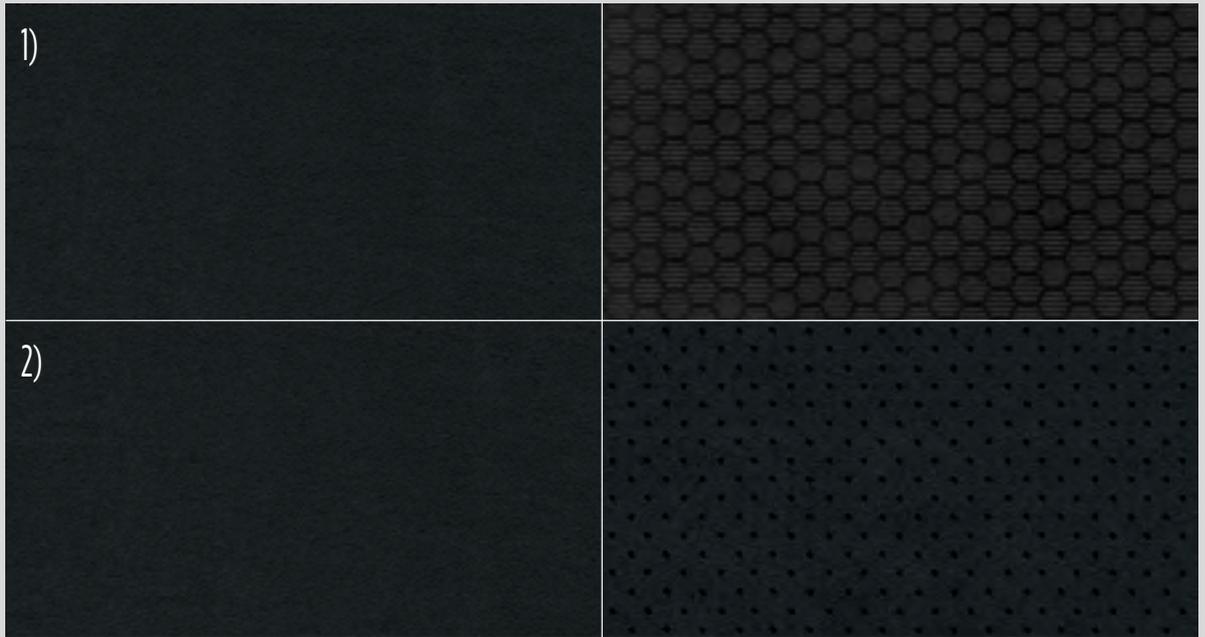
**AVAILABLE TRAILHAWK ELITE OPTIONS:**

- CommandView<sup>®</sup> Dual-Pane Panoramic Sunroof — Full, power front, fixed rear
- Alpine<sup>®</sup> Premium Sound System with 9 speakers, subwoofer and 506-watt amplifier
- 17-inch Gloss Black wheel
- Uconnect 4C NAV with 8.4-inch display
- Engine block heater

**TECHNOLOGY GROUP:** Full-Speed Forward Collision Warning with Active Braking,<sup>24</sup> LaneSense<sup>®</sup> Lane Departure Warning with Lane Keep Assist,<sup>20</sup> rain-sensing windshield wipers, Auto High-Beam Headlamp Control, Adaptive Cruise Control with Stop and Go,<sup>21</sup> Parallel and Perpendicular Park Assist<sup>22</sup>

**TRAILER TOW GROUP:** Heavy-duty engine cooling, trailer-tow wiring harness, Class III hitch receiver, 4- and 7-pin wiring harness

## INTERIORS



1) Caprice Lux Vinyl with Fabric Socket Cloth and Ruby Red accent stitching: Iceland — Black (standard)

2) Nappa Perforated Leather seating surfaces with Ruby Red accent stitching: Iceland — Black (available)

## WHEELS



1) 17-inch Polished and Titanium Painted Off-road Aluminum (standard)



2) 17-inch Painted Black Off-road Aluminum (available)

# LATITUDE PLUS

## STANDARD

- 2.4L Tigershark® MultiAir® 2 I-4 with Engine Stop/Start (ESS) technology
- Class-exclusive<sup>5</sup> standard 9-speed automatic transmission
- Single rear exhaust system
- Capless fuel fill
- Class-exclusive<sup>5</sup> Selec-Terrain® Traction Management System (4x4 models only)
- Accent/body-color fascias
- Chrome grille surround
- Active grille shutters
- Tire fill notification
- 4 remote USB ports
- LED fog lamps

- LED headlamps
- LED taillamps
- LED daytime running lamps
- Low-/high-beam headlamps
- Black headlamp bezels
- Power and heated body-color mirrors with manual foldaway functionality
- Bright roof rails
- 3.5-inch high-resolution Thin Film Transistor cluster
- Air conditioning with integrated center stack controls
- Deep-tint sunscreen glass
- Cloth seat inserts and bolsters, liquid titanium bezels and door appliqué
- Sliding sun visors with illuminated mirrors

- Driver/passenger 1-touch up/down windows
- Power 8-way driver seat and 4-way lumbar adjuster
- 2nd-row 60/40 folding seats
- Air bags<sup>25</sup> – Advanced multistage driver and front-passenger, driver and passenger knee, full-length side-curtain and side-thorax
- Leather-wrapped steering wheel with speed and audio controls
- Leather-wrapped shift knobs
- Electronic Stability Control<sup>10</sup> includes vehicle stability management system, Electronic Roll Mitigation, all-speed traction control, Brake Assist and 4-channel antilock brake system
- Keyless Enter 'n Go™ (passive entry/push-button start)
- Hill Start Assist<sup>27</sup>
- ParkView® Rear Back-Up Camera<sup>5</sup> with Dynamic Grid Lines
- Trailer Sway Control<sup>10</sup>
- Uconnect® 4 with 7-inch touchscreen display
- Apple CarPlay™<sup>3</sup> compatibility
- Android Auto™<sup>4</sup> compatibility
- Integrated Voice Command<sup>6</sup> with Bluetooth®
- SiriusXM® Satellite Radio<sup>7</sup>; includes 1-year trial subscription



Latitude Plus shown in Velvet Red Pearl

# LATITUDE PLUS CONTINUED

## AVAILABLE

- 3.2L Pentastar® V6 Variable Valve Timing with Engine Stop/Start (ESS) technology, includes dual rear exhaust with bright tips
- 2.0L I-4 Turbo Engine with ESS technology, includes dual rear exhaust with bright tips
- Jeep® Active Drive I, single-speed 4x4 system
- Jeep Active Drive II, 2-speed 4x4 system, includes off-road, lifted suspension (only available on 3.2L or 2.0L turbo)
- CommandView® Dual-Pane Panoramic Sunroof — Full, power front, fixed rear
- Compact spare (FWD only; std. on 4x4)
- Alpine® Premium Sound System with 9 speakers, subwoofer and 506-watt amplifier
- SiriusXM Guardian®<sup>8</sup> includes 1-year trial subscription

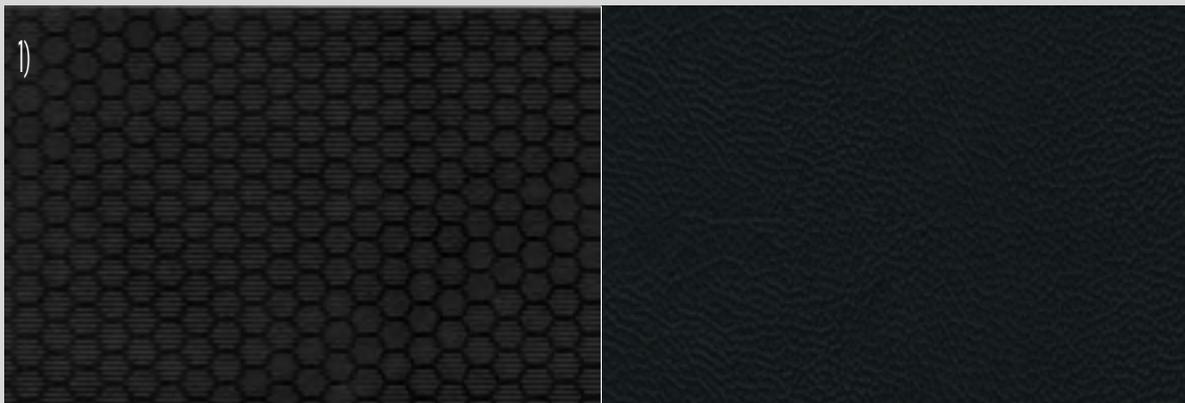
**COLD WEATHER GROUP:** Windshield wiper de-icer, engine block heater, Remote Start System,<sup>12</sup> all-season floor mats, heated steering wheel and heated front seats

**SAFETYTEC™:** Power multifunction foldaway mirrors, ParkSense® Rear Park Assist,<sup>22</sup> Blind Spot Monitoring<sup>23</sup> and Rear Cross-Path Detection<sup>22</sup>

**COMFORT/CONVENIENCE GROUP:** Security alarm, Remote Start System,<sup>12</sup> power liftgate, rearview auto-dimming mirror, air conditioning with Dual-Zone Automatic Temperature Control with humidity sensor and premium air filter, universal garage door opener<sup>26</sup> and 115-volt power outlet

**TRAILER TOW GROUP:** Heavy-duty engine cooling trailer-tow wiring harness, Class III hitch receiver, 4- and 7-pin wiring harness and full-size spare tire

## INTERIORS



1) Fabric Socket Cloth/Caprice Lux Vinyl with Storm Blue accent stitching: Iceland — Black (standard)

## WHEEL



1) 17-inch Painted Satin Carbon Aluminum with Fine Silver center cap (standard)

# LATITUDE

## STANDARD

- 2.4L Tigershark® MultiAir® 2 I-4 engine
- Class-exclusive<sup>5</sup> standard 9-speed automatic transmission
- Single exhaust
- Capless fuel fill
- Selec-Terrain® Traction Management System (4x4 models only)
- Accent/body-color fascias
- Chrome grille surround
- Active grille shutters
- All-Season tires
- Tire fill notification
- Cruise control
- LED headlamps
- LED fog lamps

- LED taillamps
- LED daytime running lamps
- Low-/high-beam headlamps
- Black headlamp bezels
- Power body-color mirrors with manual foldaway functionality
- Bright roof rails
- Wiper system — Front, variable/intermittent
- 3.5-inch cluster display
- Air conditioning with integrated center stack controls
- Cargo area includes 8 tie-down loops
- Tilt/telescoping steering column
- Solar glass

- Sliding sun visors with mirror
- Cloth seats with Ombré insert and Brook II Cloth bolsters (available in Iceland — Black and Nepal — Black/Light Frost Beige)
- Manual 6-way driver and front-passenger seats
- 2nd-row 60/40 folding seats
- Air bags<sup>25</sup> — Advanced multistage driver and front-passenger, driver and passenger knee, full-length curtain and side-thorax
- Electronic Stability Control<sup>10</sup> includes vehicle stability management system, Electronic Roll Mitigation, all-speed traction control, Brake Assist and 4-channel antilock brake system
- Keyless entry with panic button
- Hill Start Assist<sup>27</sup>
- ParkView® Rear Back-Up Camera<sup>22</sup> with Dynamic Grid Lines
- Trailer Sway Control<sup>10</sup>
- Uconnect® 4 with 7-inch touchscreen display
- Integrated Voice Command<sup>6</sup> with Bluetooth®
- Apple CarPlay™<sup>3</sup> compatibility
- Android Auto™<sup>4</sup> compatibility



Latitude shown in Billet Silver Metallic

# LATITUDE CONTINUED

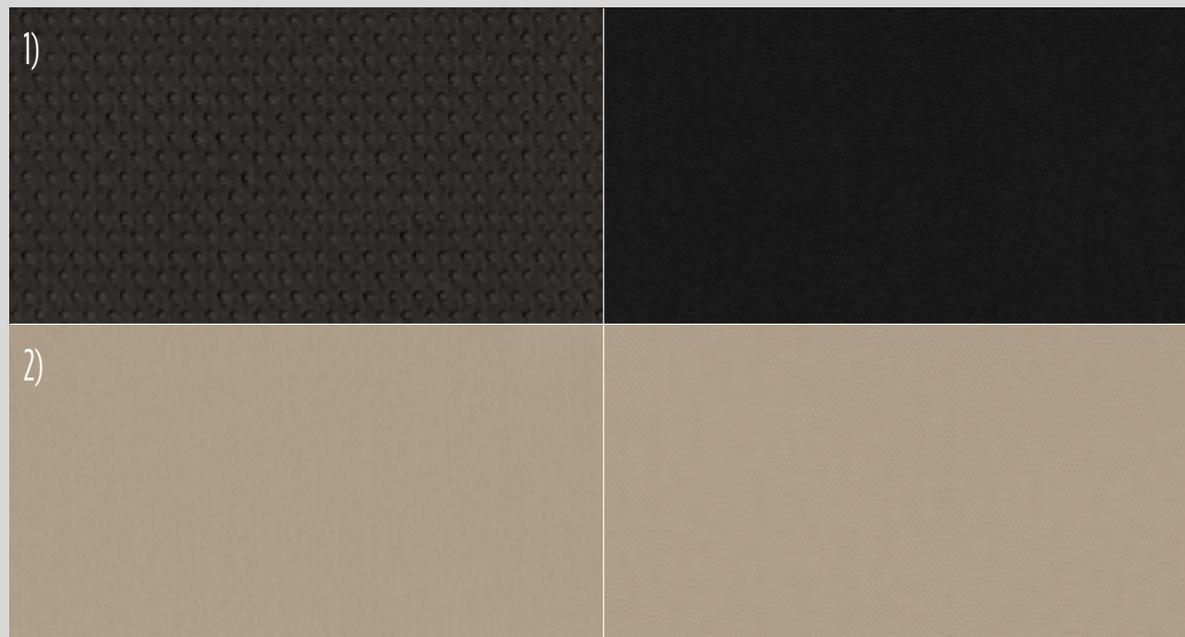
## AVAILABLE

- 3.2L Pentastar® V6 Variable Valve Timing with Engine Stop/Start (ESS) technology includes dual rear exhaust with bright tips
- Jeep® Active Drive I, single-speed 4WD system
- Compact spare (FWD only; std. on 4x4)
- SiriusXM® Satellite Radio,<sup>7</sup> includes 1-year trial subscription
- SiriusXM Guardian®<sup>8</sup> includes 1-year trial subscription

**APPEARANCE GROUP:** Deep-tint sunscreen glass and 17-inch painted Fine Silver aluminum wheels

**COLD WEATHER GROUP:** Windshield wiper de-icer, engine block heater, Remote Start System,<sup>12</sup> all-season floor mats, heated steering wheel, heated front seats and leather-wrapped steering wheel with audio controls

## INTERIORS



1) Ombré Solid and Brook II Cloth seats with Storm Blue accent stitching: Iceland — Black (standard)

2) Ombré Solid/Brook II Cloth: Nepal — Black/Light Frost Beige (standard)

## WHEELS



1) 17-inch Full-face Steel (standard)



2) 17-inch Painted Fine Silver Aluminum (available)

# SPECIFICATIONS



## POWERTRAIN

Engine	2.4L MultiAir <sup>®</sup> 2 Tigershark <sup>®</sup> I-4	3.2L Pentastar <sup>®</sup> V6	2.0L Turbo I-4
Displacement (cu in)	144	197.7	121.7
Power (SAE net horsepower @ rpm — estimated)	180 @ 6,400	271 @ 6,500	270 @ 5,250
Torque (SAE net lb-ft @ rpm)	171 @ 4,600	239 @ 4,400	295 @ 3,000 – 4,500
Axle Ratio (:1)	3.73	3.25 (3.517 with Trailer Tow, Jeep <sup>®</sup> Active Drive II and Trailhawk <sup>®</sup> )	3.73
Fuel System	Sequential multipoint electronic returnless	Sequential multipoint electronic returnless	Fuel injection: direct injection

# SPECIFICATIONS

## EXTERIOR DIMENSIONS

(inches unless otherwise specified)

	Jeep® Active Drive	Jeep Active Drive I	Jeep Active Drive II	Jeep Active Drive Lock
	4x2	4x4	4x4	4x4
Wheelbase	106.48	106.6	107	107.1
Overall Length	183.2	183.2	183.2	183.2
Overall Width	73.6	73.6	73.6	74.9
Track, Front	62.7	62.7	62.7	63.6
Track, Rear	63.1	63.1	62.7	63.5
Overall Height (with roof rack)	66.3	66.8	67.8	68.3
Ground Clearance	6.1	7.9	8.3	8.7
Approach Angle (with air dam) (degrees)	16	19.2	21	28.8
Breakover Angle (degrees)	17.7	19.5	21.7	22.9
Departure Angle (degrees)	25.2	25	27.3	32.2
Water Fording <sup>9</sup>	16	19 – 20 (@ 5 mph)	19	20 (@ 10 mph)

## BODY / SUSPENSION

### Suspension:

Front MacPherson struts, rigid mounted high-strength steel cradle, aluminum lower control arms and knuckles

Rear 4-link rear suspension with trailing arm, aluminum spring link, isolated high-strength steel rear cradle

Steering Electric power steering (rack and pinion)

### Overall Ratio (:1)

4x2 and 4x4 15.1

4x4 Lock 15.36

### Turns (lock-to-lock)

4x2 and 4x4 2.5

4x4 Lock 2.67

Turning Diameter (curb-to-curb) (ft) 40

## INTERIOR DIMENSIONS

(inches unless otherwise specified, front / rear)

Seating Capacity	2 / 3 adults
Head Room (without sunroof)	39.4 / 38.5
Leg Room	41.1 / 40.3
Shoulder Room	57.6 / 55.1
Hip Room	53.8 / 49.9
Front Seat Recliner Range (degrees)	-6 to 70 (manual) / -6 to 49.25 (powered)
Rear Seat Recliner Range (degrees)	19.25 to 25.25 (sliding seat) / 21.25 to 25.25 (fixed seat)
Cargo Volume (cu ft)	49.47
Rear Seats Up	25.8 (SAE V7)
Rear Seats Folded	54.7 (SAE V6)

## TRANSMISSION

9-speed automatic with AutoStick Std.

## DRIVE SYSTEMS

Jeep Active Drive I, single-speed 4WD Opt.

Jeep Active Drive II, 2-speed 4WD Opt.

Jeep Active Drive Lock, 2-speed 4WD with rear locker Std. on Trailhawk®

## BRAKE SYSTEM

Front 13 x 1.1 vented rotor with 2.36 single-piston floating caliper  
13 x 1.1 vented rotor with 1.89 twin-piston floating caliper (available)

Rear 10.95 x 0.47 solid rotor with 1.5 single-piston floating caliper  
12.6 x 0.47 solid rotor with 1.69 single-piston floating caliper (available)

## ELECTRONIC STABILITY CONTROL<sup>10</sup>

4-channel, 4-wheel antilock brakes with active wheel-speed, steering-wheel angle, yaw-rate lateral-acceleration sensors and longitudinal acceleration vehicle stability management with 2-stage activation switch, all-speed traction control, Brake Assist, Electronic Roll Mitigation and Electronic Brake-Force Distribution

## CAPACITIES / WEIGHTS

(4x2 / 4x4 / 4x4 Lock; pounds unless noted)

Fuel Tank (gal) 15.9

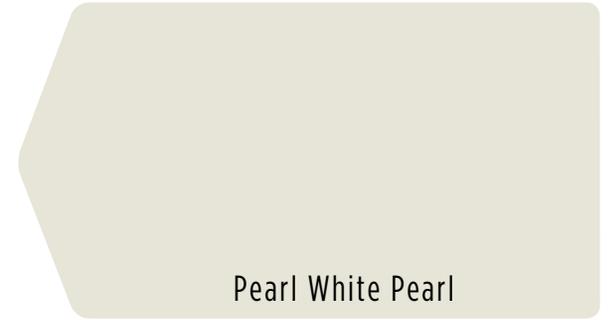
### Base Curb Weight

2.4L 3,655 / 3,953 / 4,028

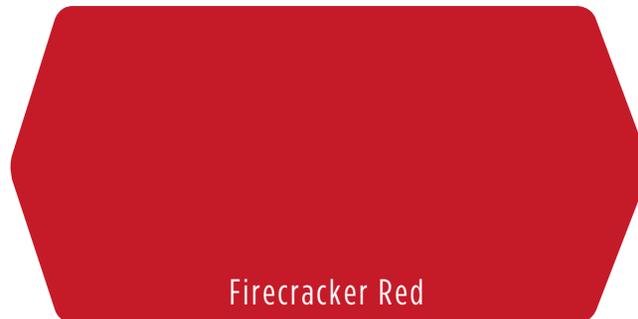
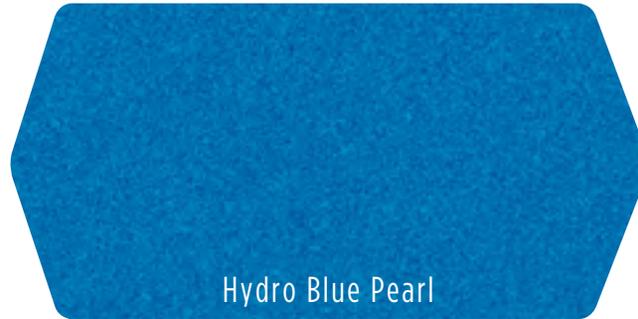
3.2L 3,779 / 4,046 / 4,108

Payload Capacity (with all occupants and cargo) 1,000

## EXTERIOR COLORS



\*Late availability.





VEHICLE SHOWN WITH BLACK HOOD GRAPHIC, ROOF RACK CROSSRAILS,  
ROOF-MOUNT KAYAK CARRIER, 17-INCH SEMI-GLOSS BLACK WHEELS AND ROCK RAILS.

Properly secure all cargo.

## AUTHENTIC JEEP® BRAND VEHICLE ACCESSORIES

Whether you're climbing rugged hills or cruising smooth highways, raise the profile and capability of Cherokee with Authentic Jeep® Brand Vehicle Accessories by Mopar®. You can count on these quality-engineered parts and accessories to keep Cherokee as authentic as the day you bought it. For a true, seamless fit and finish, exact color matches and high-quality materials, it's smart to choose Mopar for the life of your ride. In addition, your ownership experience is supported mile after mile with our expert technicians, Mopar Vehicle Protection® plans, Express Lane Service for a quick oil change and the Official Jeep Owner Site & App for access to personalized vehicle information, special offers and more (register at [mopar.com/jeep](https://mopar.com/jeep)). Visit your local Jeep Brand dealer or [mopar.com](https://mopar.com) to see the full line of Authentic Accessories for your Cherokee.

# OWNER SUPPORT

THE JEEP® BRAND IS PROUD TO OFFER SOME OF  
THE BEST OWNERSHIP SUPPORT PROGRAMS  
AVAILABLE ANYWHERE.



LIMITED SHOWN IN BILLET SILVER METALLIC

**WARRANTIES** Jeep® Brand vehicles are covered by a 3-Year/36,000-Mile Basic Limited Warranty<sup>28</sup> (excludes normal maintenance and wear items), as well as a 5-Year/60,000-Mile Powertrain Limited Warranty<sup>28</sup> that is fully transferable. See your dealer for complete details and a copy of the 5-Year/60,000-Mile Powertrain Limited Warranty.<sup>28</sup>

**MOPAR® VEHICLE PROTECTION** Mopar Vehicle Protection® has a vested interest in your satisfaction with your new Jeep® Brand vehicle. This is the only extended protection provider backed by the manufacturer, FCA US LLC. We stand behind every Mopar Vehicle Protection plan with certified, factory-trained technicians and the use of authentic Mopar parts. Your plan is honored at over 2,600 dealerships within the United States, Canada, Puerto Rico and Mexico. Be sure to ask for a Mopar Vehicle Protection plan at your dealership, call (800) 442-2666 or visit [moparvehicleprotection.com](http://moparvehicleprotection.com)

**OFFICIAL JEEP® BRAND OWNER SITE & APP** Your Jeep® Brand vehicle ownership gives you exclusive access to personalized vehicle information, service and maintenance records, recall notifications, roadside assistance, special offers and more through whatever device you prefer — desktop, tablet or smartphone. Register for your Jeep Vehicle Owner Site account at [mopar.com/jeep](http://mopar.com/jeep) or download the Jeep Vehicle Info App for free at either the App store or on Google Play.

**AUTOMOBILITY PROGRAM** The FCA US LLC Automobility Program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment to help provide safe and reliable vehicle modifications, enhancing accessibility for all people. For more information, call (800) 255-9877 or visit [fcautomobility.com](http://fcautomobility.com)

**5 YEAR/60,000 MILE<sup>28</sup>**  
**POWERTRAIN LIMITED WARRANTY**



**VEHICLE  
PROTECTION**

**AUTOMOBILITY**  
PROGRAM  
CHRYSLER | JEEP | DODGE | RAM



**JEEP® DRIVEPLUS<sup>SM</sup> MASTERCARD®** Apply today for a Jeep® DrivePlus<sup>SM</sup> Mastercard® and upon approval earn \$100 statement credit toward your first FCA US in-dealership purchase AND earn 5% back on FCA US dealership purchases, 2% back on gas and travel purchases, and 1% back on purchases everywhere else.\* Double Redemptions (2X) when you redeem towards your next FCA US dealership service or your next Jeep vehicle purchase. Visit [drivepluscard.com](http://drivepluscard.com) or visit a participating dealer to learn more.

\*See the Reward Terms and Conditions in the Summary of Credit Terms provided at time of application for details, including earning, redemption, expiration or forfeiture. Percentage back is earned as points.

Cards are issued by First Bankcard®, a division of First National Bank of Omaha pursuant to a license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated.



**JEEP® WAVE** Some call it preferential treatment. We call it Jeep® Wave — an exclusive owners' benefits program. With your enrolled Jeep Brand vehicle, enjoy complimentary maintenance with two free oil changes and tire rotations a year, trip-interruption coverage, same-day rental coverage, VIP treatment at Jeep Brand events across the country, discounts on Jeep Gear merchandise and 24/7 phone support. Enrollment is free on Cherokee Overland® and Trailhawk® or available for purchase. Visit [jeep.com/wave](http://jeep.com/wave) for details.

# JEEP® LIFE



**GO MOBILE** Take a multimedia tour of your vehicle on your mobile device. Log on to the [jeep.com](http://jeep.com) mobile site for a comprehensive, at-a-glance review of what you need to know about your Jeep® Brand vehicle. Experience visual and interactive demonstrations of the entire lineup, gaining access to product information at your fingertips, wherever you go.



**SOCIAL ADVENTURES** Expand your horizons to include authentic and active Jeep® Brand online communities. Post stories, share photos, watch videos and get the latest news from Jeep Brand gearheads and engineers on Facebook, Instagram, Twitter, Pinterest, YouTube and Google+. Tune in and get out into the virtual world where thrilling adventures are happening every single day.

[facebook.com/Jeep](http://facebook.com/Jeep)  
[instagram.com/Jeepofficial](http://instagram.com/Jeepofficial)  
[twitter.com/Jeep](http://twitter.com/Jeep)  
[pinterest.com/Jeep](http://pinterest.com/Jeep)  
[youtube.com/TheJeepChannel](http://youtube.com/TheJeepChannel)  
[plus.google.com/+Jeep](http://plus.google.com/+Jeep)



**JEEP® BADGE OF HONOR** Experience an online community that invites off-road fans to sign up, download the app and check in to legendary off-road trails across the U.S. — earmarked by the Jeep® Badge of Honor. Members can discover special trails and maps, earn Trail Points and ranks within the community, share photos and learn more about Jeep Trail Ratings. Connect with fellow Jeep Brand vehicle owners and like-minded friends at [jeep.com/badge-of-honor](http://jeep.com/badge-of-honor)



**JEEP® JAMBOREES** For those with an adventurous spirit, join us on the trail. Head for parts unknown or return to fun, familiar places. Jeep® Jamboree U.S.A. offers off-road adventure weekends that bring together the outdoors, down-to-earth people and their Jeep Brand 4WD vehicles. Explore America's backcountry at [jeepjamboreeusa.com](http://jeepjamboreeusa.com)

**JEEP® GEAR** Uncover an extensive line of fun developed exclusively for Jeep® Brand enthusiasts. From authentic wearables to unique gifts, all items are as rugged and durable as your Jeep Brand vehicle. Express your true nature. Learn more at [jeep.com/gear](http://jeep.com/gear)



**Jeep Gear**



LET THE ROAD  
LESS TRAVELED  
GUIDE YOU



THE WORLD COMES WITH IT

LIMITED SHOWN IN GRANITE CRYSTAL METALLIC

# Jeep

(1) Based on Jeep Cherokee offering 2-speed power transfer unit (PTU) with rear locking axles, low-range 4x4 capability, exclusive Jeep Selec-Terrain with 5 settings (including Snow). (2) Jeep's "Mid-Size SUV" sub-segmentation based on 17CY cross-shop activity: Ford Escape, Honda CR-V, Mazda CX-5, Nissan Rogue, Toyota RAV4, Chevrolet Equinox. Excludes vehicles with 3rd-row seating. Based on 3.2L V6 engine of 4,500-lb max towing capacity. (3) Apple CarPlay uses your smartphone's data plan. Additional charges may apply. To use Apple CarPlay, you must be in an area with cellular coverage. (4) Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Google Play, YouTube, Android Auto and other marks are trademarks of Google LLC. (5) Jeep's "Mid-Size SUV" sub-segmentation based on 17CY cross-shop activity: Ford Escape, Honda CR-V, Mazda CX-5, Nissan Rogue, Toyota RAV4, Chevrolet Equinox. Excludes vehicles with 3rd-row seating. (6) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. (7) SiriusXM audio and data services each require a subscription sold separately or as a package by SiriusXM Radio Inc. Your SiriusXM service will automatically stop at the end of your trial unless you decide to subscribe. **If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates.** Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Not all vehicles or devices are capable of receiving all services offered by SiriusXM. Current information and features may not be available in all locations or on all receivers. (8) All SiriusXM Guardian-equipped vehicles come with a 12-month complimentary trial effective on the date of purchase or lease of a new vehicle. Enrollment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue SiriusXM Guardian. SiriusXM Guardian is available only on equipped vehicles purchased within the United States, Puerto Rico and Canada. Services can only be used where cellular coverage is available. See Uconnect and SiriusXM Guardian Terms of Service for complete service limitations. (9) Do not attempt water fording unless depth is known and consistent with the vehicle's water fording rating in the Owner's Manual. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (10) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (11) Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. (12) Remote Vehicle Start not available on all vehicles. You are responsible for using remote features in accordance with any laws, rules or ordinances in effect in your vehicle's location. (13) Theft Alarm Notification is compatible with factory-installed alarms only. (14) Active SiriusXM Guardian subscription is required to use this service. Stolen vehicle police report required. Always notify law enforcement if your vehicle is stolen and do not attempt to recover on your own. (15) Send & Go requires a vehicle equipped with a Uconnect 8.4 Navigation unit. To use Send & Go, you must have the SiriusXM Guardian mobile app installed on a compatible smartphone and have an active subscription to SiriusXM Guardian. (16) To use Vehicle Finder, you must have the SiriusXM Guardian mobile app installed on a compatible smartphone and have an active subscription to SiriusXM Guardian. (17) Wi-Fi subscription required. Vehicle must be properly equipped and in active and usable cellular range for Wi-Fi usage. Wi-Fi Hotspot does not enable direct communication between multiple in-vehicle devices. Factors affecting the performance of Wi-Fi Hotspot include: cellular network, signal strength and quality, time of day, number of channels used by the service provider, type of connection, number of clients using Wi-Fi Hotspot and client device. This feature is not intended for use by the driver while the vehicle is in motion. Always drive safely. (18) In the event of a medical or other emergency, press the SOS button to be connected to a Customer Care agent who can direct emergency assistance to your vehicle's location. SiriusXM Guardian services are dependent upon an operative telematics device, a cellular connection, navigation map data and GPS satellite signal reception, which can limit the ability to reach the response center or reach emergency support. (19) Roadside Assistance Call connects you directly to an agent who can provide the vehicle location to the Roadside Assistance Service. Vehicle must be within the United States, Puerto Rico or Canada to have network coverage. Additional roadside assistance charges may apply. Check warranty for details. (20) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. (21) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (22) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (23) Always check visually for vehicles prior to changing lanes. (24) This system is not intended to avoid collisions on its own, nor can FCW detect every type of potential crash. The driver must remain aware of traffic conditions and be prepared to brake and steer to avoid potential collisions at all times. (25) The Advanced Front Air Bags in this vehicle are certified to the new U.S. Federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (26) Not compatible with all garage doors. (27) There may be situations on minor hills (i.e., less than 3%) with a loaded vehicle, or while pulling a trailer, when the system will not activate and slight rolling may occur. This could cause a collision with another vehicle or object. Always remember the driver is responsible for braking the vehicle. (28) Transferable. See dealer for complete details and a copy of limited warranty. Includes towing to an authorized dealer.

©2018 FCA US LLC. All Rights Reserved. Jeep, Chrysler, Dodge, Ram, Mopar, the Jeep grille, Automobility Program, Cherokee, Go Anywhere, Do Anything, CommandView, LaneSense, Latitude, Mopar Vehicle Protection, Overland, ParkSense, ParkView, Pentastar, Selec-Speed, Selec-Terrain, Tigershark, Trailhawk, Trail Rated and Uconnect are registered trademarks, and Jeep Active Drive I, Jeep Active Drive II, Jeep Active Drive Lock, Keyless Enter™, Go, SafetyTec and Send & Go are trademarks of FCA US LLC.

MultiAir is a registered trademark of C.R.F. Società Consortile per Azioni, used under license by FCA US LLC. Alpine and the Alpine logo are registered trademarks of Alpine Electronics, Inc. All rights reserved. Apple CarPlay, iPhone and Siri are registered trademarks of Apple Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Facebook is a registered trademark of Facebook Inc. Firestone is a registered trademark of Bridgestone Americas Tire Operations, LLC. Google, Google+, YouTube and other marks are registered trademarks and Android Auto, Google Play and the Google Play logo are trademarks of Google LLC. Instagram is a registered trademark of Instagram, Inc. Pinterest is a registered trademark of Pinterest, Inc. SiriusXM Connected Vehicles Services Inc., Sirius, XM, SiriusXM and SiriusXM Guardian and all related marks and logos are registered trademarks of SiriusXM Radio Inc. The Twitter name, logo, Twitter T, Tweet, and Twitter bird are trademarks of Twitter, Inc. in the United States and other countries.

This brochure is a publication of FCA US LLC. All product illustrations and specifications are based upon current information at the time of publication approval. FCA US LLC reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models, which are considered necessary to the purpose of product improvement or for reasons of design and/or marketing.